# Dynamic Capital Structure and Related Models

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#### Leland Models

- Leland (1994): A workhorse model in modern structural corporate finance
  - If you want to combine model with data, this is the typical setting
- A dynamic version of traditional trade-off model, but capital structure decision is static
  - Trade-off model: a firm's leverage decision trades off the tax benefit with bankruptcy cost
- Relative to the previous literature (say Merton's 1974 model), Leland setting emphasizes equity holders can decide default timing ex post
  - So-called "endogenous default," an useful building block for more complicated models
  - Merton 1974 setting: given  $V_T$  distribution, default if  $\tilde{V}_T < F_T$ . No default before T and the path of  $V_t$  does not matter

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#### Firm and Its Cash Flows

- A firm's asset-in-place generates cash flows at a rate of  $\delta_t$ 
  - Over interval [t, t + dt] cash flows is  $\delta_t dt$
  - Leland '94, state variable unlevered asset value  $V_t = \frac{\delta_t}{r-\mu}$  (just relabeling)
- Cash flow rate follows a Geometric Brownian Motion (with drift μ and volatility σ)

$$\frac{d\delta_t}{\delta_t} = \mu dt + \sigma dZ_t$$

- ► { $Z_t$ } is a standard Brownian motion (Wiener process):  $Z_t \sim \mathcal{N}(0, t), Z_t - Z_s$  is independent of  $\mathcal{F}(\{Z_{u < s}\})$
- Given  $\delta_0$ ,  $\delta_t = \delta_0 \exp\left(\left(\mu 0.5\sigma^2\right)t + \sigma Z_t\right) > 0$
- Arithmetic Brownian Motion:  $d\delta_t = \mu dt + \sigma dZ_t$  so  $\delta_t = \delta_0 + \mu t + \sigma Z_t$
- Persistent shocks, i.i.d. return. Today's shock dZ<sub>t</sub> affects future level of δ<sub>s</sub> for s > t
- One interpretation: firm produces one unit of good per unit of time, with market price fluctuating according to a GBM
- ► In this model, everything is observable, i.e. no private information

# Debt as Perpetual Coupon

- Firm is servicing its debt holders by paying coupon at the rate of C
  - Debt holders are receiving cash flows Cdt over time interval [t, t + dt]
- Debt tax shield, with tax rate au
- Debt is deducted before calculating taxable income implies that debt can create DTS
- $\blacktriangleright$  The previous cash flows are after-tax cash flows, so before-tax cash flows are  $\delta_t/~(1-\tau)$ 
  - So-called Earnings Before Interest and Taxes (EBIT)
- By paying coupon C, taxable earning is δ<sub>t</sub> / (1 − τ) − C, so equity holders' cash flows are

$$\left(\frac{\delta_t}{1-\tau}-C\right)(1-\tau)=\delta_t-(1-\tau)C$$

The firm investors in total get (Modigliani-Miller idea)



# Endogenous Default Boundary

- Equity holders receiving  $\delta_t$  which might become really low, but is paying constant  $(1 \tau) C$
- ▶ When  $\delta_t \rightarrow 0$ , holding the firm almost has zero value—then why pay those debt holders?
- Equity holders default at  $\delta_B > 0$  where equity value at  $\delta_B$  has  $E(\delta_B) = 0$  and  $E'(\delta_B) = 0$ 
  - $\blacktriangleright$  Value matching  $E\left(\delta_{B}\right)=$  0, just says that at default equity holders recover nothing
  - Smooth pasting E' (δ<sub>B</sub>) = 0, optimality: equity can decide to wait and default at δ<sub>B</sub> − ε, but no benefit of doing so
- At bankruptcy, some deadweight cost, debt holders recover a fraction  $1 \alpha$  of first-best firm value  $(1 \alpha) \delta_B / (r \mu)$ 
  - First-best unlevered firm value  $\delta_B/(r-\mu)$ , Gordon growth formula
- Two steps:
  - 1. Derive debt  $D(\delta)$  and equity  $E(\delta)$ , given default boundary  $\delta_B$
  - 2. Using smooth pasting condition to solve for  $\delta_B$

Valuation or Halmilton-Jacobi-Bellman (HJB) Equation (1)

$$V(y) = \mathbb{E}_t \left[ \int_t^\infty e^{-r(s-t)} f(y_s) \, ds \, | y_t = y \right] \, \text{s.t.}$$
  
$$dy_t = \mu(y_t) \, dt + \sigma(y_t) \, dZ_t$$

Discrete-time Bellman equation

$$V(y) = \frac{1}{1+r} \left( f(y) + \mathbb{E} \left[ V(y') | y \right] \right) \text{ s.t. } y' = y + \mu(y) + \sigma(y) \varepsilon$$

• Continuous-time, V(y) can be written as

$$V(y) = \mathbb{E}_{t} \left[ f(y_{t}) dt + \int_{t+dt}^{\infty} e^{-r(s-t)} f(y_{s}) ds | y_{t+dt} = y_{t} + \mu(y_{t}) dt + \sigma(y_{t}) dZ_{t} \right]$$

$$= f(y) dt + e^{-r \cdot dt} \mathbb{E}_{t} \left[ \int_{t+dt}^{\infty} e^{-r(s-t-dt)} f(y_{s}) ds | y_{t+dt} = y_{t} + \mu(y_{t}) dt + \sigma(y_{t}) dZ_{t} \right]$$

$$= f(y) dt + e^{-r \cdot dt} \mathbb{E}_{t} \left[ \mathbb{E}_{t+dt} \left( \int_{t+dt}^{\infty} e^{-r(s-t-dt)} f(y_{s}) ds | y_{t+dt} = y_{t} + \mu(y_{t}) dt + \sigma(y_{t}) dZ_{t} \right) \right]$$

$$= f(y) dt + (1 - rdt) \mathbb{E}_{t} \left[ V(y_{t} + \mu(y) dt + \sigma(y_{t}) dZ_{t}) \right]$$

$$= f(y) dt + (1 - rdt) \mathbb{E}_{t} \left[ V(y_{t}) + V'(y_{t}) \mu(y_{t}) dt + V'(y_{t}) \sigma(y_{t}) dZ_{t} + \frac{1}{2} V''(y_{t}) \sigma^{2}(y_{t}) dt \right]$$

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# Valuation or Halmilton-Jacobi-Bellman (HJB) Equation (2)

Expansion of RHS:

$$V(y) = f(y) dt + (1 - rdt) \left[ V(y) + V'(y) \mu(y) dt + \frac{1}{2} V''(y) \sigma^{2}(y) dt \right]$$
  
=  $f(y) dt + V(y) + V'(y) \mu(y) dt + \frac{1}{2} V''(y) \sigma^{2}(y) dt$   
 $-rV(y) dt - rV'(y) \mu(y) (dt)^{2} - r\frac{1}{2} V''(y) \sigma^{2}(y) (dt)^{2}$ 

- From higher to lower orders, until non-trivial identity
  - At order O(1), V(y) = V(y), trivial identity
  - At order O (dt), non-trivial identity

$$0 = \left[f(y) + V'(y)\mu(y) + \frac{1}{2}V''(y)\sigma^{2}(y) - rV(y)\right]dt$$

As a result, we have

$$\underbrace{rV(y)}_{\text{required return}} = \underbrace{f(y)}_{\text{flow (dividend) payoff}} + \underbrace{V'(y) \mu(y) + \frac{1}{2}\sigma^2(y) V''(y)}_{\text{local change of value function (capital gain, long-term payoffs)}}$$

That is how I write down value functions for any process (later I will introduce jumps)

# *General Solution for GBM process with Linear Flow Payoffs*

#### In the Leland setting, the model is special because

$$f\left(y
ight)=a+by,$$
  $\mu\left(y
ight)=\mu y,$  and  $\sigma\left(y
ight)=\sigma y$ 

It is well known that the general solution to V (y) is

$$V(y) = \frac{a}{r} + \frac{b}{r-\mu}y + K_{\gamma}y^{-\gamma} + K_{\eta}y^{\eta}$$

where the "power" parameters are given by

$$\begin{aligned} -\gamma &= -\frac{\mu - \frac{1}{2}\sigma^2 + \sqrt{\left(\frac{1}{2}\sigma^2 - \mu\right)^2 + 2\sigma^2 r}}{\sigma^2} < 0, \\ \eta &= -\frac{\mu - \frac{1}{2}\sigma^2 - \sqrt{\left(\frac{1}{2}\sigma^2 - \mu\right)^2 + 2\sigma^2 r}}{\sigma^2} > 1 \end{aligned}$$

• The constants  $K_{\gamma}$  and  $K_{\eta}$  are determined by boundary conditions

Side Note: How Do You Get Those Two Power Parameters

- Those two power parameters -γ and η are roots to the fundamental quadratic equations
- Consider the homogenous ODE:

$$rV(y) = \mu y V'(y) + \frac{1}{2}\sigma^2 y^2 V''(y)$$

• Guess the  $V(y) = y^{x}$ , then  $V'(y) = xy^{x-1}$  and  $V''(y) = x(x-1)y^{x-2}$ 

$$ry^{x} = \mu xy^{x} + \frac{1}{2}\sigma^{2}x(x-1)y^{x}$$
  

$$r = \mu x + \frac{1}{2}\sigma^{2}x(x-1)$$
  

$$0 = \frac{1}{2}\sigma^{2}x^{2} + \left(\mu - \frac{1}{2}\sigma^{2}\right)x - r$$

•  $-\gamma$  and  $\eta$  are the two roots of this equation

#### Debt Valuation (1)

For debt, flow payoff is C so

$$D\left(\delta\right) = \frac{C}{r} + K_{\gamma}\delta^{-\gamma} + K_{\eta}\delta^{\eta}$$

- Two boundary conditions
  - ▶ When  $\delta = \infty$ , default never occurs, so  $D(\delta = \infty) = \frac{C}{r}$  perpetuity. Hence  $K_{\eta} = 0$  (otherwise, D goes to infinity)

• When  $\delta = \delta_B$ , debt value is  $\frac{(1-\alpha)\delta_B}{r-\mu}$ .  $D(\delta_B) = \frac{(1-\alpha)\delta_B}{r-\mu}$  implies that

$$\frac{C}{r} + K_{\gamma} \delta_B^{-\gamma} = \frac{(1-\alpha)\,\delta_B}{r-\mu} \Rightarrow K_{\gamma} = \frac{\frac{(1-\alpha)\delta_B}{r-\mu} - \frac{C}{r}}{\delta_B^{-\gamma}}$$

#### Debt Valuation (2)

We obtain the closed-form solution for debt value

$$D(\delta) = \frac{C}{r} + \left(\frac{\delta}{\delta_B}\right)^{-\gamma} \left(\frac{(1-\alpha)\delta_B}{r-\mu} - \frac{C}{r}\right)$$
$$= \left(\frac{\delta}{\delta_B}\right)^{-\gamma} \frac{(1-\alpha)\delta_B}{r-\mu} + \left(1 - \left(\frac{\delta}{\delta_B}\right)^{-\gamma}\right) \frac{C}{r}$$

Present value of 1 dollar contingent on default:

$$\mathbb{E}\left[e^{-r\tau_{B}}\right] = \left(\frac{\delta}{\delta_{B}}\right)^{-\gamma} \text{ where } \tau_{B} = \inf\left\{t : \delta_{t} < \delta_{B}\right\}$$

The debt value can also be written in the following intuitive form

$$D(\delta) = \mathbb{E}\left[\int_{0}^{\tau_{B}} e^{-rs} C ds + e^{-r\tau_{B}} \frac{(1-\alpha) \delta_{B}}{r-\mu}\right]$$
  
$$= \mathbb{E}\left[\frac{C}{r} \left(-\int_{0}^{\tau_{B}} de^{-rs}\right) + e^{-r\tau_{B}} \frac{(1-\alpha) \delta_{B}}{r-\mu}\right]$$
  
$$= \mathbb{E}\left[\frac{C}{r} \left(1-e^{-r\tau_{B}}\right) + e^{-r\tau_{B}} \frac{(1-\alpha) \delta_{B}}{r-\mu}\right]$$

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# Equity Valuation (1)

• For equity, flow payoff is  $\delta_t - (1 - \tau) C$ , so

$$E\left(\delta\right) = \frac{\delta}{r-\mu} - \frac{\left(1-\tau\right)C}{r} + K_{\gamma}\delta^{-\gamma} + K_{\eta}\delta^{\eta}$$

- ▶ When  $\delta = \infty$ , equity value cannot grow faster than first-best firm value which is linear in  $\delta$ . So  $K_{\eta} = 0$
- When  $\delta = \delta_B$ , we have

$$E\left(\delta_{B}\right) = \frac{\delta_{B}}{r-\mu} - \frac{\left(1-\tau\right)C}{r} + K_{\gamma}\delta_{B}^{-\gamma} = 0 \Rightarrow K_{\gamma} = \frac{\frac{\left(1-\tau\right)C}{r} - \frac{\delta_{B}}{r-\mu}}{\delta_{B}^{-\gamma}}$$

Thus

$$E(\delta) = \underbrace{\frac{\delta}{r-\mu} - \frac{(1-\tau)C}{r}}_{\text{Equity value if never defaults (pay (1-\tau)C forever)}}_{\left(\frac{\left(1-\tau\right)C}{r} - \frac{\delta_B}{r-\mu}\right)\left(\frac{\delta}{\delta_B}\right)^{-\gamma}}_{\text{Option value of default}}$$

# *Equity Valuation (2)*

Finally, smooth pasting condition

$$0 = E'(\delta)|_{\delta=\delta_B}$$
  
=  $\frac{1}{r-\mu} + \left(\frac{(1-\tau)C}{r} - \frac{\delta_B}{r-\mu}\right)(-\gamma)\left(\frac{\delta}{\delta_B}\right)^{-\gamma-1} \frac{1}{\delta_B}\Big|_{\delta=\delta_B}$   
=  $\frac{1}{r-\mu} + (-\gamma)\left(\frac{(1-\tau)C}{r\delta_B} - \frac{1}{r-\mu}\right)$ 

Thus

$$\delta_B = (1 - \tau) C \frac{r - \mu}{r} \frac{\gamma}{1 + \gamma}$$

# What if the firm can decide optimal coupon

- At t = 0, what is the optimal capital structure (leverage)?
- ► Given  $\delta_0$  and C, the total levered firm value  $v(\delta_0) = E(\delta_0) + D(\delta_0)$  is



▶ Realizing that δ<sub>B</sub> is linear in C, we can find the optimal C\* that maximizing the levered firm value to be

$$C^* = \frac{\delta_0}{r - \mu} \frac{r \left(1 + \gamma\right)}{\left(1 - \tau\right) \gamma} \left(1 + \gamma + \frac{\alpha \gamma \left(1 - \tau\right)}{\tau}\right)^{-1/\gamma}$$

- Important observation: optimal C\* is linear in δ<sub>0</sub>! So called scale-invariance
  - It implies that if the firm is reoptimizing, its decision is just some constant scaled by the firm size

# Trade-off Theory: Economics behind Leland (1994)

- Benefit: borrowing gives debt tax shield (DTS)
- Equity holders makes default decision ex post
- > The firm fundamental follows GBM, persistent income shocks
- After enough negative shocks, equity holders' value of keeping the firm alive can be really low
- Debt obligation is fixed, so when δ<sub>t</sub> is sufficiently low, it is optimal to default
  - Debt-overhang—Equity holders do not care if default impose losses on debt holders
- ▶ But, at time zero when equity holders issue debt, debt holders price default in  $D(\delta_0)$ 
  - And equity holders will receive  $D(\delta_0)!$
- Hence equity holders optimize E (δ<sub>0</sub>) + D (δ<sub>0</sub>), realizing that coupon C will affect DTS (positively) and bankruptcy cost (negatively)
- If equity holders can commit ex ante about ex post default behavior, what do they want to do?

# Leland, Goldstein and Ju (2000, Journal of Business)

- ► There are two modifications relative to Leland (1994):
- First, directly modelling pre-tax cashflows so-called EBIT, rather than after-tax cashflows
- It makes clear that there are three parties to share the cashflows: equity, debt, and government
- When we take comparative statics w.r.t. tax rate τ, in Leland (1994) you will ironically get that levered firm value ↑ when τ ↑
  - In Leland, raising  $\tau$  does not change  $\delta_t$  (which is after-tax cashflows)

▶ In LGJ, after-tax cashflows are  $(1 - \tau) \delta_t$ , so raising  $\tau$  lowers firm value

# Leland, Goldstein and Ju (2000, Journal of Business)

- Second, more importantly, allowing for firms to upward adjust their leverage if it is optimal to do so in the future
  - When future fundamental goes up, leverage goes down, optimal to raise more debt
  - Need fix cost to do so—otherwise tend to do it too often
- Key assumption for tractability: when adjusting leverage, the firm has to buy back all existing debt
  - Say that this rule is written in debt covenants
  - ► As a result, there is always one kind of debt at any point of time
- After buying back, when equity holders decide how much debt to issue, they are solving the same problem again with new firm size
  - But the model is scale invariant, so the solution is the same (except a larger scale)
- ► F face value. A firm with  $(\delta, F)$  faces the same problem as  $(k\delta, kF)$

**Optimal Policies in LGJ** 

• 
$$\frac{\delta_B}{\delta_0} = \psi$$
: default factor,  $\frac{\delta_U}{\delta_0} = \gamma$ : leverage adjustment factor



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 LGJ: can precommit to γ. No precommitment in Fischer-Heinkel-Zechner (1989)

#### How Do We Model Finite Maturity

- ▶ Perpetual debt in Leland (1994). In practice debt has finite maturity
- Debt maturity is very hard to model in a dynamic model
- You can do exponentially decaying debt (Leland, 1994b, 1998)
- Rough idea: what if your debt randomly matures in a Poisson fashion with intensity 1/m?
- Exponential distribution, the expected maturity is  $\int_0^\infty x \frac{1}{m} e^{-x/m} dx = m$
- It is memoriless—if the debt has not expired, looking forward the debt price is always the same!
- Actually, you do not need random maturing. Exponential decaying coupon payment also works!
- So, debt value is  $D(\delta)$ , not  $D(\delta, t)$  where t is remaining maturity

► If all debt maturity is i.i.d, large law of numbers say that at [t, t + dt], <sup>1</sup>/<sub>m</sub>dt fraction of debt mature

# Leland (1998)

- Using exponentially decaying finite maturity debt
- Equity holders can ex post choose risk

$$\sigma \in \{\sigma_H, \sigma_L\}$$

- Research question: how does asset substitution work in this dynamic framework? How does it depend on debt leverage and debt maturity?
- Typically with default option, asset substitution occurs optimally (default option gets more value if volatility is higher)
- With asset substitution, the optimal maturity is shorter, consistent with the idea that short-term debt helps curb agency problems (numerical result, not sure robust)
- Quantitatively, agency cost due to asset substitution is small

# Leland (1998) (2)

• Assume threshold strategy that there exists  $\delta_S$  s.t.

$$\sigma = \sigma_H$$
 for  $\delta < \delta_S$  and  $\sigma = \sigma_L$  for  $\delta \ge \delta_S$ 

- Solve for equity, debt, DTS, BC the same way as before, with one important change
- ▶ Need to piece solutions on  $[\delta_B, \delta_S)$  and  $[\delta_S, \infty)$  together
- $-\gamma_H, \eta_H, -\gamma_L, \eta_L$ : solutions to fundamental quadratic equations

$$D^{H}(\delta) = \frac{C}{r} + K_{\gamma}^{H} \delta^{-\gamma_{H}} + K_{\eta}^{H} \delta^{\eta_{H}} \text{ for } [\delta_{B}, \delta_{S}]$$
$$D^{L}(\delta) = \frac{C}{r} + K_{\gamma}^{L} \delta^{-\gamma_{L}} + K_{\eta}^{L} \delta^{\eta_{L}} \text{ for } [\delta_{S}, \infty)$$

- Four boundary conditions to get  $K_{\gamma}^{H}$ ,  $K_{\eta}^{H}$ ,  $K_{\gamma}^{L}$ ,  $K_{\eta}^{L}$
- ►  $K_{\eta}^{L} = 0$  because  $D(\delta = \infty) < \frac{C}{r}$ . The other three:  $D^{H}(\delta_{S}) = D^{L}(\delta_{S})$  (value matching),  $D^{H'}(\delta_{S}) = D^{L'}(\delta_{S})$ (smooth pasting),  $D^{H}(\delta_{B}) = \frac{(1-\alpha)\delta_{B}}{r-\mu}$  (value matching)
  - Here, smooth pasting at  $\delta_S$  always holds, because Brownian crosses  $\delta_S$  "super" fast. The process does not stop there (like at  $\delta_B$ )

# Leland and Toft (1996)

- Deterministic maturity, but keep uniform distribution of debt maturity structure
- Say we have debts with a total measure of 1, maturity is uniformly distributed U [0, T], same principal P, same coupon C
- Tough: now debt price is  $D(\delta, t)$ , need to solve a PDE
- Equity promises to keep the same maturity structure in the future
- Equity holders' cashflows are

$$\delta_t dt - (1 - \tau) C dt - \frac{1}{T} dt \left( P - D\left( \delta, T \right) \right)$$

- Cashflows δ<sub>t</sub>dt; Coupon Cdt; and Rollover losses/gains
- Over [t, t + dt], there is  $\frac{1}{T}dt$  measure of debt matures, equity holders need to pay

$$\frac{1}{T}dt\left(P-D\left(\delta,T\right)\right)$$

as equity holders get  $D(\delta, T) \stackrel{1}{T} dt$  by issuing new debt

#### Leland and Toft (1996)

First step: solve the PDE

$$rD\left(\delta,t\right) = C + D_{t}\left(\delta,t\right) + \mu\delta D_{\delta}\left(\delta,t\right) + \frac{1}{2}\sigma^{2}\delta^{2}D_{\delta\delta}\left(\delta,t\right)$$

Boundary conditions

$$D(\delta = \infty, t) = \frac{C}{r} (1 - e^{-rt}) + Pe^{-rt}: \text{ defaultless bond}$$

$$D(\delta = \delta_B, t) = (1 - \alpha) \frac{\delta_B}{r - \mu}: \text{ defaulted bond}$$

$$D(\delta, 0) = P \text{ for } \delta \ge \delta_B: \text{ paid back in full when it matures}$$

- Leland-Toft (1996) get closed-form solutions for debt values; have a look
  - Better know the counterpart of Feyman-Kac formula. The point is to know it admits closed-form solution

# Leland and Toft (1996)

Equity value satisfies the ODE

$$rE\left(\delta\right) = \delta - (1 - \tau) C + \frac{1}{T} \left[D\left(\delta, T\right) - P\right] + \mu \delta E_{\delta}\left(\delta\right) + \frac{1}{2}\sigma^{2}\delta^{2}E_{\delta\delta}\left(\delta\right)$$

- This is also very tough, given the complicated form of  $D(\delta, T)!$
- Leland and Toft have a trick (Modigliani-Miller idea):  $E(\delta) =$

$$v\left(\delta\right) - \frac{1}{T} \int_{0}^{T} D\left(\delta, t\right) dt = \frac{\delta}{r - \mu} + DTS\left(\delta\right) - BC\left(\delta\right) - \frac{1}{T} \int_{0}^{T} D\left(\delta, t\right) dt$$

- $DTS(\delta)$  and  $BC(\delta)$  are much easier to price
  - $DTS(\delta)$  is the value for constant flow payoff  $\tau C$  till default occurs
  - $BC\left(\delta
    ight)$  is the value of bankruptcy cost incurred on default
  - We have derived them given  $\delta_B$
- After getting  $E(\delta; \delta_B)$ ,  $\delta_B$  is determined by smooth pasting  $E'(\delta_B; \delta_B) = 0$
- In He-Xiong (2012), we introduce market trading frictions for corporate bonds
  - ► Some deadweight loss during trading, the above trick does not work

#### Calculation of Debt Tax Shield

- Let us price  $DTS(\delta)$  which is the value for constant flow payoff  $\tau C$ till default occurs
- We can have

$$DTS(\delta) = \mathbb{E}\left[\int_{0}^{\tau_{B}} e^{-rs} \tau C ds\right]$$
$$= \mathbb{E}\left[\frac{\tau C}{r} \left(1 - e^{-r\tau_{B}}\right)\right] = \frac{\tau C}{r} \left(1 - \left(\frac{\delta}{\delta_{B}}\right)^{-\gamma}\right)$$

• Or,  $F(\delta) = DTS(\delta)$ 

$$rF(\delta) = \tau C + \mu \delta F_{\delta}(\delta) + \frac{1}{2}\sigma^{2}\delta^{2}F_{\delta}(\delta)$$
$$F(\delta) = \frac{\tau C}{r} + K_{\gamma}\delta^{-\gamma} + K_{\eta}\delta^{\eta}$$

plugging  $F(\delta_B) = 0$  and  $F(\infty) = \frac{\tau C}{r}$  (so  $K_{\eta} = 0$ ) we have

$$F(\delta) = \frac{\tau C}{r} \left( 1 - \left( \frac{\delta}{\delta_B} \right)^{-\gamma} \right)$$

# MELLA-BARRAL and PERRAUDIN (1997) (1)

- How to model negotiation and strategic debt service?
- Consider a firm producing one widget per unit of time, random widget price

$$dp_t/p_t = \mu dt + \sigma dZ_t$$

- Constant production cost w > 0 so cash flows are  $p_t w$
- If debt holders come in to manage the firm, cash flows are  $\xi_1 p_t \xi_0 w$  with  $\xi_1 < 1$  and  $\xi_0 > 1$
- Even without debt, pt can be so low that shutting down the firm is optimal
- This is so called "operating leverage"
  - One explanation for why Leland models predict too high leverage relative to data: Leland model includes operating leverage
- ▶ For debt holders, if they take over, value is X (p) (need to figure out their hypothetical optimal stopping time by using smooth-pasting condition)

# MELLA-BARRAL and PERRAUDIN (1997) (2)

- Now imagine the original coupon is b > 0
- When pt goes down, what if equity holders can make a take-it-or-leave-it offer to debt holders?
- Denote the equilibrium coupon service s (p), and resulting debt value L (p)
- In equilibrium there exist two thresholds  $p_c < p_s$ 
  - When  $p_t \ge p_s$ , s(p) = b, nothing happens
  - When p<sub>t</sub> ∈ (p<sub>c</sub>, p<sub>s</sub>), we have s (p) < b and L (p) = X (p). As long as debt service is less than the contracted coupon, the value of debt equals that of debtholders' outside option X(p)</p>
  - When  $p_t$  hits  $p_c$ , liquidating the firm
- When s (p) < b we have s (p) = ξ₁pt ξ₀w which is as if debt holders take the firm.</p>
  - $\blacktriangleright$  In the paper, there is some complication of  $\gamma>0$  which is the firm's scrap value

#### Miao, Hackbarth, Morellec (2006)

Firm EBIT is  $y_t \delta_t$ ,  $y_t$  aggregate business cycle condition

$$egin{array}{rcl} d\delta_t/\delta_t &=& \mu dt + \sigma dZ_t \ y_t &\in& \{y_G,y_B\} \colon ext{Markov Chain} \end{array}$$

- Exponentially decaying debt, etc, same as Leland (1998)
- ▶  $\delta_B^G < \delta_B^B$ , default more in *B*. Help explain credit spread puzzle
  - Bond seems too cheap in the data. If bond payoff is lower in recession, then it requires a higher return
- Lots of papers about credit spread puzzle use this framework

$$d\delta_t/\delta_t = \mu_s dt + \sigma_s dZ_t$$

where  $s \in \{G, B\}$  or more

• ODE in vector: 
$$x = \ln(\delta)$$
,  $\mathbf{D}(x) = \left[D^{G}(x), D^{B}(x)\right]'$ 

$$r\mathbf{D}(x) = c\mathbf{1}_{2\times 1} + \mu_{2\times 2}\mathbf{D}'(x) + \frac{1}{2}\Sigma_{2\times 2}\mathbf{D}''(x)$$

see my recent Chen, Cui, He, Milbradt (2014) if you are interested

# Debt Overhang Framework

- Investment decisions are made by shareholders to maximize the value of equity
- No renegotiation of debt contracts
- Debt holders cannot do real investment themselves (investments lost if not done by owners). No other distress costs.
- Question: Does the firm want to invest?
- Answer: The firm will forgo investment projects with NPV below the wealth transfer to debt holders plus any loss from inefficient decisions implied by the debt structure

# *Diamond-He* (2014): *Will Short-term Debt Impose Stronger Overhang?*

- What is the maturity effect on debt overhang?
- Consider two otherwise identical firms, one with long-term 10 year debt and the other with short-term 5 year debt. They have the same initial leverage
- Note, short-term debt is very different from debt that has matured
  - Empirically, short-term debt means 3- or 5- year cutoff
- Say equity holders are investing right now
  - Which firm suffers more debt overhang?
- Say equity holders are facing dynamic investment opportunities

Which firm suffers more debt overhang?

#### Immediate Investment, Black-Scholes-Merton Setting (1)

Say a firm with asset value

$$\frac{dV_t}{V_t} = rdt + \sigma dZ_t$$

- ► The firm has a debt outstanding, with face value F<sub>m</sub> and maturity m. At time m, the debt payoff is min (F<sub>m</sub>, V<sub>m</sub>) and equity payoff is max (V<sub>m</sub> - F<sub>m</sub>, 0)
- ► The equity value is  $E(V_0, m)$  and debt value  $D(V_0, m) = V_0 E(V_0, m)$ 
  - Remind you of European call option? That is how Black-Scholes paper gets published (they apply their stuff to corporate debt)
- Suppose that investment raises V<sub>0</sub> by ε. How much equity/debt gain?
- ▶ It is  $Delta = E_V(V_0, m)!$  Debt delta is  $D_V(V_0, m) = 1 E_V(V_0, m)$
- The higher the  $D_V(V_0, m)$  the greater the debt overhang

# Immediate Investment, Black-Scholes-Merton Setting (2)

- Benchmark result. Yes, short-term debt always has lower overhang!
- ▶ Proposition: Suppose  $m_1 < m_2$ . If we choose  $F_m$  so that  $D(V_0, m_1) = D(V_0, m_2)$ , then

$$D_V(V_0, m_1) < D_V(V_0, m_2)$$

- This result depends on constant volatility assumption
- Two period model, and suppose period-2 volatility depends on period-1 shock

$$\sigma = \sigma_L$$
 if  $Z_1 > Q$  and  $\sigma = \sigma_H$  otherwise

- ► Keep debt value constant. If  $\sigma_L = \sigma_H = \varepsilon$ , stronger long-term overhang; If  $\sigma_L = 0$  and  $\sigma_H = \varepsilon$ , stronger short-term overhang
  - $\blacktriangleright$  Use the fact that when  $\varepsilon \rightarrow$  0, long-term and short-term are the same
  - Often theorists can only rigorously show limit results, but they are important (qualitatively)!
- Intuition: if volatility is higher after interim bad news, short-term debt kills the firm but long-term debt allows equity to recover a lot

#### Future Investment, Leland Setting

• Given investment  $\tilde{i}_t$ , firm's cash flows are

$$d\delta_t/\delta_t = \tilde{i}_t dt + \sigma dZ_t$$

• Binary investment choice, cost  $\lambda \delta \tilde{i}_t$ , optimal threshold strategy (verified later)

$$i(\delta) = i$$
 if  $\delta > \delta_i$  and  $i(\delta) = 0$  otherwise

- ► Zero-coupon debt with principal *P*. Equity holders refinance 1/m fraction, so net cashflow  $(D(\delta) P)/m$  every period.
- Equity's cash flow:

$$\delta_t dt - \lambda \delta_t \widetilde{i}_t dt + (D(\delta_t) - P) / m \cdot dt$$

• Equity defaults when  $\delta_t$  hits  $\delta_B$ 

# Debt and Equity Valuations

For debt

$$rD\left(\delta\right) = i\left(\delta\right)D'\left(\delta\right) + \frac{\delta^{2}\sigma^{2}}{2}D''\left(\delta\right) + \frac{1}{m}\left(P - D\left(\delta\right)\right)$$

with solution  $(p = \frac{P}{1+mr})$ 

$$D\left(\delta\right) = \begin{cases} p + A_1 \delta^{-\gamma_1} & \text{if } \delta > \delta_i \\ p + A_2 \delta^{-\gamma_2} + A_3 \delta^{-\gamma_3} & \text{if } \delta \in [\delta_B, \delta_i] \end{cases}$$

- A<sub>1</sub> < 0, A<sub>2</sub>, A<sub>3</sub> determined by value-matching at δ<sub>i</sub> and δ<sub>B</sub> and smooth-pasting at δ<sub>i</sub>
  - Why smooth-pasting at  $\delta_i$ ?

Equity:

$$rE\left(\delta\right) = \max_{i} \delta\left(1 - \lambda i\left(\delta\right)\right) + i\left(\delta\right)\delta E'\left(\delta\right) + \frac{\delta^{2}\sigma^{2}}{2}E''\left(\delta\right) - \frac{1}{m}\left(P - D\left(\delta\right)\right)$$

▶ Optimal thresholds  $E'(\delta_i) = \lambda$  and  $E'(\delta_B) = 0$ 

► It is easier to solve for levered firm value  $V(\delta)$  first and then  $E(\delta) = V(\delta) - D(\delta)$ 

# Proof of Unique Investment Threshold

- Useful technique in other situations. This also proves optimality of threshold strategy for investment
- $E'(\delta_B) = 0$ , and  $E'(\delta = \infty) = \frac{1-\lambda i}{r-i} > \lambda$ 
  - $E(\delta = \infty) = \frac{1-\lambda i}{r-i}\delta > \frac{1}{r}\delta$ , i.e.,  $\lambda r < 1$  for investment being efficient
- Say there are potentially multiple points that E' (δ<sub>i</sub>) = λ. Take the smallest and construct equity valuation
- ▶ Say  $\delta_2 > \delta_1 > \delta_i$ ,  $E'(\delta_1) = E'(\delta_2) = \lambda$  but  $E''(\delta_1) < 0$  and  $E''(\delta_2) > 0$
- Find some middle point  $\delta_3$  with  $E'(\delta_3) < \lambda$ ,  $E''(\delta_3) = 0$  and  $E'''(\delta_3) > 0$
- Taking derivative of equity equation again and evaluate at  $\delta_3 > \delta_i$

$$(r-i) E'(\delta_3) - 1 + \lambda i = \underbrace{\left(i + \sigma^2\right) \delta_3 E''(\delta_3)}_{0} + \underbrace{\frac{\sigma^2 \delta_3^2}{2} E'''(\delta_3)}_{>0} + \underbrace{\frac{1}{m} D'(\delta_3)}_{>0} > 0$$

► But  $(r-i) E'(\delta_3) - 1 + \lambda i < (r-i) \lambda - 1 + \lambda i = \lambda r - 1 < 0$ , contradiction!

# Optimal debt maturity



• Without investment, long-term debt m = 0 is optimal (Leland-Toft)

Two ways to make long-term debt inferior: 1) investment, so debt overhang 2) investor liquidity shocks with early consumption needs