

# Information-based trade<sup>1</sup>

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## **Abstract**

We study the possibility of trade for purely informational reasons. We depart from previous analyses (notably Grossman and Stiglitz 1980 and Milgrom and Stokey 1982) by allowing the final payoff of the asset being traded to depend on an action taken by its eventual owner. A leading example is the trade of a controlling stake in a corporation. We characterize conditions under which equilibria with trade exist. We discuss implications for when trade occurs, the correlation of actions with trade, and the efficiency of equilibrium actions.

# 1 Introduction

Following Grossman and Stiglitz (1980) and Milgrom and Stokey (1982), economists have reached a consensus that under many circumstances it is impossible for an individual to profit from superior information. This result is often described as the “no trade” or “no speculation” theorem. The underlying argument is, at heart, straightforward. If a buyer is prepared to buy an asset from a seller for price  $p$ , then the buyer must believe that conditional on the seller agreeing to the trade, the asset value must exceed  $p$  in expectation. But conversely, knowing this the seller is at least as well off keeping the asset.

This insight has had enormous consequences for financial economics. Almost all observers of financial markets regard trade for informational reasons — *information-based trade* — as a key motive for trade. It is, after all, implausible that all trade is driven by pure risk-sharing motivations (the only alternative to information-based trade under standard assumptions). In particular, one would need to posit that risk-sharing needs evolve rapidly to account for the large high-frequency fluctuations observed in trading volume; and market participants appear to devote substantial resources to acquiring information. To generate information-based trade, the vast majority of papers studying financial markets introduce “noise traders” who trade for (typically exogenous) non-informational reasons.<sup>1</sup> Provided strategic agents are unable to observe the volume of noise trader activity information-based trade is possible.

In this paper we develop a distinct and hitherto neglected reason for trade between differentially informed parties: if information allows superior productive decisions to be made, then the information released in trade is socially valuable. This possibility, which is implicitly ruled out in Milgrom and Stokey’s otherwise general framework, is enough to generate trade even without noise traders.

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<sup>1</sup>See, for example, Kyle (1985), and Glosten and Milgrom (1985).

## AN EXAMPLE

The intuition for our results is best illustrated by an example. A risk neutral agent owns an asset, the value of which depends on two factors: an underlying but currently unobservable state variable  $\omega \in \{\alpha, \beta\}$ , and what the eventual asset owner chooses to do with the asset. For specificity, one can think of the asset in question as a controlling interest in a firm.

The best action for the asset owner to take depends on  $\omega$ . If  $\omega = \alpha$  the best action is  $A$ , and the asset is worth 2 if this action is taken. If  $\omega = \beta$  the best action is  $B$ , and the asset is worth 1 if it is taken. The asset is valueless if any action other than the (state-contingent) best action is taken.

The unconditional probability of state  $\alpha$  is  $1/2$ . Both the initial asset owner (the *seller*) and a second party (the *buyer*) privately receive signals that are partially informative about the true state  $\omega$ . The buyer and seller have the same “skill” in taking actions  $A$  and  $B$ , so that the state and action contingent asset payoffs for *both* parties are as given above. Conditional on the state the signals are distributed independently and identically. Specifically, if the true state is  $\alpha$  (respectively,  $\beta$ ) then each party observes signal  $a$  (respectively,  $b$ ) with probability  $3/4$ .

Consider the following trading game: after observing his signal, the buyer decides whether or not to offer to buy the asset, and if so, the price  $p$  at which he offers to buy. The seller either accepts or rejects the offer. We claim the following is an equilibrium: the buyer offers to buy the asset for  $p = 0.8$  independent of his signal, and the seller accepts if and only if he observes signal  $b$ .

First, consider the situation faced by the seller. If he ends up with the asset, he must decide what to do using only his own information. As such, if he sees signal  $a$  and does not sell, his expected payoff is  $3/2$ , while if he sees signal  $b$  and does not sell his expected payoff is  $3/4$ .<sup>2</sup> Consequently, after signal  $b$  the seller prefers to sell

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<sup>2</sup>Note that since  $3/4 \times 1 > 1/4 \times 2$ , action  $B$  is the better action to take if the only information

at a price  $p = 0.8$  rather than keep the asset; and after signal  $a$ , prefers to keep the asset rather than sell at this price.

Next, consider the buyer. Is he prepared to buy at the price  $p = 0.8$ ? The key point to note is that in equilibrium the seller only accepts his offer when he observes signal  $b$ . The buyer can use this information to make a better decision.

Specifically, if the buyer observes signal  $a$  and knows the seller saw signal  $b$ , the buyer regards  $\omega = \alpha$  and  $\omega = \beta$  as equally likely. Consequently he will choose action  $A$ , giving an expected payoff of  $2 \times 1/2 = 1$ . On the other hand, if the buyer observes signal  $b$ , then given the seller also observed signal  $b$  the buyer's probability assessment that  $\omega = \beta$  is  $9/10$ .<sup>3</sup> Given this, he chooses action  $B$ , yielding an expected payoff of  $1 \times 9/10 = 9/10$ . In both cases, the buyer's expected payoff exceeds the price  $p = 0.8$ . As such, the behavior described is indeed an equilibrium.<sup>4</sup>

In this example both parties are strictly better off under the trade. Moreover, they are both better off even after conditioning on any information they acquire in equilibrium. The reason this is possible is that the information revealed by the agents' equilibrium actions enhances the asset's value for its eventual owner. In contrast, in Grossman and Stiglitz (1980) and Milgrom and Stokey (1982) the final asset payoffs are exogenous.

In this paper we analyze the degree to which efficiency gains arising from additional information make information-based trade possible. Before proceeding to the details of our analysis, however, we wish to make the following clear: we are *not* arguing that

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available is that one of the signals is  $b$ .

<sup>3</sup>Specifically, the buyer's posterior belief is given by:

$$\Pr(\beta|bb) = \frac{\Pr(\beta) \Pr(b|\beta)^2}{\Pr(\alpha) \Pr(b|\alpha)^2 + \Pr(\beta) \Pr(b|\beta)^2} = \frac{\left(\frac{3}{4}\right)^2}{\left(\frac{1}{4}\right)^2 + \left(\frac{3}{4}\right)^2} = \frac{9}{10}.$$

<sup>4</sup>In Proposition 5 below we show that there exist out-of-equilibrium beliefs under which the buyer cannot profitably deviate and offer  $\tilde{p} \neq 0.8$ .

trade is a superior mechanism relative to other alternatives. Instead, we view trade as a particular information-sharing mechanism that deserves focused attention: it is widely observed, has long interested economists, and has many appealing features.

## PAPER OUTLINE

In Section 2 we present our main model, which is a generalization of the example above. In Section 3 we establish necessary conditions for trade to take place. We show that the buyer must learn something about the seller’s information. In order to provide a complete characterization of when trade can occur, in Section 4 we focus on the special case of our model in which the signals of both the buyer and seller are drawn from binary distributions. We provide a succinct condition that is both necessary and sufficient for trade. In Sections 5 - 7 we explore various properties of the resulting equilibria. In particular, we show the following. Trade only occurs when the seller sees what is from his perspective a bad signal. Thus when the buyer acquires the asset he learns the seller’s signal in equilibrium. This extra information allows the buyer to make better use of the asset — the source of the gains from trade (Section 5). However, when the seller sees the “good” signal, he keeps the asset, and does not learn the buyer’s information (Section 6). Trade is correlated with the action taken, in the sense that there exists an action that is taken *only* after trade occurs (Section 7).

In Section 8 we depart from the binary signal assumption, and verify that trade is still possible when agents’ signal sets are of high cardinality. Finally, in Section 9 we explore the possibility of trade in a setting where agents cannot directly control asset payoffs. However, they still face a significant economic decision, namely the optimal allocation of their portfolios. As in our basic model, this decision is enough to generate trade. In the same section we also discuss our model’s implications for the price response to trade announcements.

## RELATED LITERATURE

The key ingredient of our model is that the economic agent who decides how to use an asset is able to infer useful information from the trading process. The notion that prices reveal information that is useful for real decisions is an old one in economics. Nonetheless, it is only comparatively recently that researchers have constructed formal models in which, for example, managers learn from the share price. The key difficulty, of course, is that if share prices affect decisions, those decisions in turn affect share prices. Contributions to this so-called “feedback effect” literature include Khanna, Slezak, and Bradley (1994), Dow and Gorton (1997), Subrahmanyam and Titman (1999), Dye and Sridhar (2002), Dow and Rahi (2003), Goldstein and Guembel (2005), and Dow, Goldstein and Guembel (2006). Chen, Goldstein and Jiang (2005) and Durnev, Mork and Yeung (2004) both present empirical evidence that managers are indeed able to make better decisions as a result of information obtained from stock prices. In more general terms, our paper belongs to a growing literature that seeks to combine insights from corporate finance with those from the distinct market microstructure and asset pricing literatures.

A number of classic papers (notably, Hirshleifer 1971) note the distinction between information in an exchange economy and information in a production economy. However, the subsequent literature on the possibility of trade between differentially and privately informed parties has focused almost exclusively on information in an exchange economy. In particular, the seminal papers of Grossman and Stiglitz (1980) and Milgrom and Stokey (1982) show that under many circumstances trade is impossible in such an environment. Milgrom and Stokey’s “no trade” or “no speculation” result (see also Holmström and Myerson 1983) rests on two assumptions: Pareto optimality of the initial allocation, and concordancy of beliefs, in the sense that agents agree on how to interpret future information. A subsequent literature has explored conditions under which the “no trade” conclusion does not hold. The literature is too

large to adequately survey. Representative approaches include departing from the common prior assumption, as in Morris (1994) and Biais and Bossaerts (1998), and thus breaking belief concordancy; departing from Pareto optimality, as in Dow and Gorton (1995), who assume that some agents can trade only a subset of assets; and introducing multiple trading rounds, as Grundy and McNichols (1998) do when they show that both belief concordancy and Pareto optimality may fail at the intermediate date of a three-period model.<sup>5</sup>

None of the above papers study the possibility of trade for purely informational reasons in an economy in which asset owners must decide how to use their assets. To the best of our knowledge the only previous consideration of this case is a chapter of Diamond's (1980) dissertation. He derives conditions under which a rational expectations equilibrium (REE) with trade exists when there are two types of agents: one type is uninformed, while the other type observes a noisy signal. The main differences between our paper and his are that (i) we study trade between agents who both possess information, (ii) we show that as a consequence, information is never fully revealed, and (iii) instead of restricting attention to the competitive (REE) outcome, in the spirit of Milgrom and Stokey (1982) we allow for all possible trading mechanisms. Moreover, Diamond's assumption that one side of the trade is completely uninformed means that assets always flow from the less to the more informed party.<sup>6</sup> In contrast, when both parties to the trade have some information, assets can flow to the party with lower quality information.

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<sup>5</sup>One can also avoid the no-trade conclusion by using non-standard preferences: see, e.g., Halevy (2004).

<sup>6</sup>Diamond does consider an equilibrium in which uninformed agents end up holding the asset. However, to support the equilibrium he must assume that uninformed agents learn only from the price at which the trade takes place, and not from the volume of trade.



## 2 The model

Our model is a generalization of the opening example. There are two risk neutral agents, who we refer to as a seller (agent 1) and a buyer (agent 2). The seller owns an asset. The payoff from the asset depends on the combination of the action taken by the asset-owner and the realization of an unobserved state variable  $\omega \in \{\alpha, \beta\}$ .<sup>7</sup> Before meeting, both agents  $i = 1, 2$  receive noisy and informative (with respect to  $\omega$ ) signals  $s_i \in S_i$ , where  $S_i$  is finite.<sup>8</sup> The signals  $s_1$  and  $s_2$  are independent conditional on  $\omega$ . An allocation in our economy is a pair of mappings  $\kappa : S_1 \times S_2 \rightarrow \{1, 2\}$  and  $\tau : S_1 \times S_2 \rightarrow \Re$  where  $\kappa$  specifies which agent owns the asset, and  $\tau$  specifies a transfer from agent 2 to agent 1. Let  $(\hat{\kappa}, \hat{\tau})$  denote the initial allocation, in which agent 1 owns the asset and no transfer takes place:  $(\hat{\kappa}, \hat{\tau}) \equiv (1, 0)$ . A trade is an allocation  $(\kappa, \tau)$  distinct from  $(\hat{\kappa}, \hat{\tau})$ . To rule out trades in which both parties are exactly indifferent between trading and not trading the asset we assume that a small cost is associated with transferring the asset from agent 1 to agent 2. Specifically, we assume that whenever the asset changes hands its final value is reduced by  $\delta > 0$ .

As in the example, the eventual asset owner must decide what action to take. Regardless of whether the asset-owner is agent 1 or 2, the range of available actions is given by the compact set  $\mathcal{X}$ , with a typical element denoted by  $X$ . We write  $v(X, \omega)$  for the payoff when action  $X$  is taken and the state is  $\omega$ . We emphasize that the asset payoff is independent of the identity of the asset-owner — both agents 1 and 2 are equally capable of executing all actions in  $\mathcal{X}$ .

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<sup>7</sup>The assumption that the underlying state space is binary implies that uncertainty is unidimensional.

<sup>8</sup>In Section 8 we allow for continuous signals.

## EXAMPLES

Many applications fall within this framework. For example, the asset in question might be a large block of shares in a troubled firm, one action is the decision to restructure the firm, and another action is the decision to liquidate it by selling off all its divisions. A second example is that in which the asset is a distressed debt claim. The owner of the claim must engage in restructuring negotiations with the issuer. One action is a refusal to accept any write-down of the debt, while another action is an agreement to postpone some of the payments.

## INFORMATION

In general, an agent's information is represented by a partition  $\mathcal{P}$  of the signal space  $S_1 \times S_2$ .<sup>9</sup> The information he has available after signal realization  $s_1 s_2$  is the element of the partition that contains  $s_1 s_2$ . Absent any learning, an agent  $i$  knows only his own signal  $s_i$ , and his information partition is

$$\hat{\mathcal{P}}_i \equiv \{\{s_i\} \times S_j : s_i \in S_i\}. \quad (1)$$

That is, the set of signal realizations he believes possible following signal realization  $s_i s_j$  is  $\{s_i\} \times S_j$ .

Trade potentially reveals information. Let  $\mathcal{P}_i^{\kappa, \tau}$  be the information of agent  $i$  after trade  $(\kappa, \tau)$ . The partition  $\mathcal{P}_i^{\kappa, \tau}$  certainly contains agent  $i$ 's own signal, along with the information revealed directly by the trade allocation (formally,  $\kappa$  and  $\tau$  are  $\mathcal{P}_i^{\kappa, \tau}$ -measurable). Depending on the trading mechanism, it may also include additional information — if, for example, a third party collects information from agents 1, 2, and then selectively discloses it.<sup>10</sup>

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<sup>9</sup>For an overview of partition representations of information, see, e.g., Chapter 5 of Osborne and Rubinstein (1994).

<sup>10</sup>Formally, trade reveals information  $\mathcal{Q}_i^{\kappa, \tau}$  to agent  $i$ , where  $(\kappa, \tau)$  is  $\mathcal{Q}_i^{\kappa, \tau}$ -measurable. The

The asset-owner's action choice depends on his assessment of the relative probabilities of states  $\alpha$  and  $\beta$ . For arbitrary subsets  $Y$  and  $Y'$  of  $S_1 \times S_2$ , we will say that  $Y$  is more pro- $\alpha$  than  $Y'$  (or equivalently,  $Y'$  is more pro- $\beta$  than  $Y$ ) whenever

$$\Pr(\alpha|Y) \geq \Pr(\alpha|Y'). \quad (2)$$

Notationally, we write  $Y \succeq Y'$  (respectively,  $Y \succ Y'$ ) whenever  $Y$  is more pro- $\alpha$  than  $Y'$  (respectively, strictly more pro- $\alpha$ ). It is straightforward to verify that condition (2) is equivalent to the likelihood condition

$$\frac{\Pr(Y|\alpha)}{\Pr(Y|\beta)} \geq \frac{\Pr(Y'|\alpha)}{\Pr(Y'|\beta)}.$$

With slight abuse of notation, we say that  $s_i$  is more pro- $\alpha$  than  $s'_i$  (or  $s_i \succeq s'_i$ ) if  $\{s_i\} \times S_j$  is more pro- $\alpha$  than  $\{s'_i\} \times S_j$ .

The informativeness of the signals observed by the two agents potentially differs. We assume throughout that the seller's signal is weakly better (see (3) below). Focusing on this case makes trade harder to obtain compared to the opposite case. Moreover, for most applications it is natural to assume that the existing owner knows more about the asset than does a potential buyer.

Formally, for agent  $i = 1, 2$ , let  $s_i^\alpha$  and  $s_i^\beta$  respectively be the most pro- $\alpha$  and pro- $\beta$  signals in  $S_i$ . We assume that the quality of the seller's (agent 1's) information is weakly better than the buyer's (agent 2) in the following sense:

$$\frac{\Pr(s_1^\alpha s_2^\beta | \alpha)}{\Pr(s_1^\alpha s_2^\beta | \beta)} \geq \frac{\Pr(s_1^\beta s_2^\alpha | \alpha)}{\Pr(s_1^\beta s_2^\alpha | \beta)}. \quad (3)$$

That is, if agents receive conflicting and extreme signals, the seller's signal is weakly more indicative of the true state. Equal information quality is, of course, a special case.<sup>11</sup>

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partition  $\mathcal{P}_i^{\kappa, \tau}$  is thus  $\mathcal{P}_i^{\kappa, \tau} \equiv \hat{\mathcal{P}}_i \vee \mathcal{Q}_i^{\kappa, \tau}$ , where  $\vee$  denotes the coarsest common refinement.

<sup>11</sup>Note that it is quite possible for the expected value of the asset to the buyer to exceed the

Finally, we assume that the signals of both agents are at least somewhat informative: at a minimum,  $\Pr(s_i^\alpha|\alpha) > \Pr(s_i^\alpha|\beta)$ .

#### ENDOGENOUS ASSET VALUES

The eventual asset owner must select an action  $X \in \mathcal{X}$  conditional on knowing that the signal realization  $s_1s_2$  falls in some subset  $Y \subset S_1 \times S_2$ . Based on information  $Y$ , he can conclude that the probability of state  $\alpha$  is  $\Pr(\alpha|Y)$ . We define  $V(p; X) \equiv pv(X, \alpha) + (1 - p)v(X, \beta)$  to be the expected payoff of the asset when the asset owner takes action  $X$  and the probability of state  $\alpha$  is  $p$ . Let  $V(p)$  denote the expected value of the asset, given that the asset owner assesses the probability of state  $\alpha$  as  $p$  and behaves optimally, i.e.,

$$V(p) = \max_{X \in \mathcal{X}} V(p; X).$$

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expected value of the asset to the seller, even if both observe only their own signals  $s_2$  and  $s_1$  respectively. Consider the following. As in the opening example, the unconditional probability of state  $\alpha$  is  $1/2$ ; the action set is  $\mathcal{X} = \{A, B\}$ ; the asset payoffs are  $v(A, \alpha) = 2$ ,  $v(B, \beta) = 1$ ,  $v(A, \beta) = v(B, \alpha) = 0$ ; and the signal sets for both agents are binary:  $S_i = \{a_i, b_i\}$ . For the seller,  $\Pr(a_1|\alpha) = 0.97$  and  $\Pr(b_1|\beta) = 0.73$ . For the buyer,  $\Pr(a_2|\alpha) = \Pr(b_2|\beta) = 0.9$ . It is easily verified that agent  $i$  takes action  $A$  if  $s_i = a_i$  and action  $B$  if  $s_i = b_i$ , for  $i = 1, 2$ . Note that

$$\frac{\Pr(a_1b_2|\alpha)}{\Pr(a_1b_2|\beta)} = \frac{.97 \cdot .1}{.27 \cdot .9} > \frac{.03 \cdot .9}{.73 \cdot .1} = \frac{\Pr(b_1a_2|\alpha)}{\Pr(b_1a_2|\beta)},$$

so that the seller's signal is more informative than the buyer's, in the sense that condition (3) is satisfied. Observe that while the seller's signal  $b_1$  is more pro- $\beta$  than the buyer's signal  $b_2$ , the seller's signal  $a_1$  is *less* pro- $\alpha$  than the buyer's signal  $a_2$ . Concretely, the seller's signal  $a_1$  is not very informative because it is observed often when the state is  $\beta$ . As such, the seller often makes the wrong decision in state  $\beta$ . In contrast, the buyer is less likely to observe  $a_2$  in state  $\beta$ , and so makes the wrong decision in state  $\beta$  less often. Conversely, he makes the wrong decision in state  $\alpha$  more often than the seller does. However, the absolute cost of the seller's mistakes exceeds that of the buyer's (even though mistakes are more costly in state  $\alpha$  than  $\beta$ ).

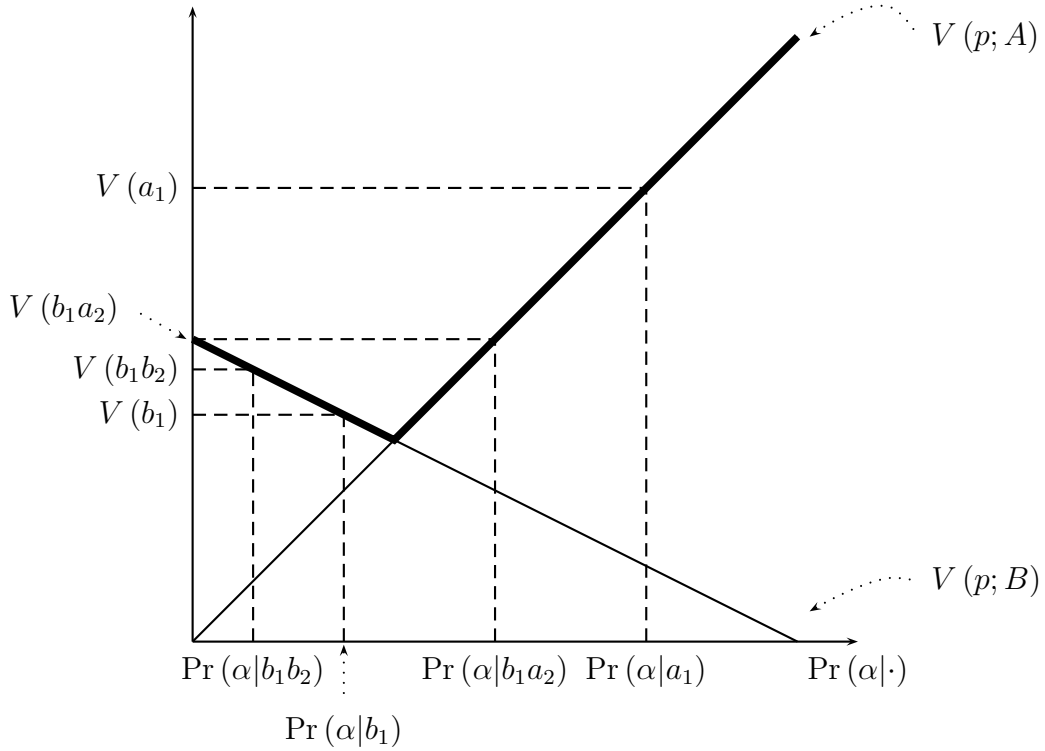


Figure 1: The graph displays  $V(p; X)$  for the opening example: the action set is  $\mathcal{X} = \{A, B\}$  and the signal sets are  $S_i = \{a_i, b_i\}$  for  $i = 1, 2$ . The bold line is the upper envelope of these two functions, and corresponds to the function  $V(p)$ .

Abusing the notation, we will often write  $V(Y)$  for  $V(\Pr(\alpha|Y))$ . Figure 2 plots  $V(p; X)$  and  $V(p)$  for the opening example.

The function  $V(p; X)$  is linear for each action  $X \in \mathcal{X}$ . Since  $V(p)$  is the upper envelope of linear functions, it is a convex function. As such, it cannot achieve a strict maximum in the interior of a set. These observations deliver the following simple result, which we use heavily throughout the paper:

**Lemma 1.** *For all  $Y, Y', Y'' \subset S_1 \times S_2$ , if  $Y \succeq Y' \succeq Y''$ , then  $V(Y') \leq \max\{V(Y), V(Y'')\}$ .*

## EX POST INDIVIDUALLY RATIONAL TRADE

Our primary goal is to characterize when trade can — and cannot — occur for purely informational reasons. The answer to this question clearly depends to some extent on the institutional environment. However, it is also clear that we want our results to be as independent as possible of *a priori* assumptions about the trading environment.

To meet these objectives, we begin by establishing necessary conditions for trade to occur in a very wide class of trading mechanisms. The only condition we impose is that trades must be *ex post individually rational*. That is, both agents 1 and 2 must prefer the post-trade outcome to the original allocation (in which agent 1 owns the asset), even after conditioning on any information they acquire in equilibrium. This condition must be met state-by-state. We adopt this requirement for two reasons. First, it is a demanding condition to satisfy, and so biases our analysis against generating trade. Second, it is used in many prior analyses. In particular, it is equivalent to Milgrom and Stokey’s (1982) requirement of common knowledge of gains from trade;<sup>12</sup> and is part of the definition of a rational expectations equilibrium.

Formally, a trade  $(\kappa, \tau)$  is *ex post* individually rational if for any signal realization  $s_1 s_2$  in which the buyer gets the asset ( $\kappa(s_1 s_2) = 2$ ),

$$\tau(s_1 s_2) \geq V(\mathcal{P}_1^{\kappa, \tau}(s_1 s_2)) \quad (\text{Seller IR})$$

$$V(\mathcal{P}_2^{\kappa, \tau}(s_1 s_2)) - \delta - \tau(s_1 s_2) \geq 0, \quad (\text{Buyer IR})$$

where  $\mathcal{P}_i^{\kappa, \tau}(s_1 s_2)$  denotes the element of partition  $\mathcal{P}_i^{\kappa, \tau}$  containing  $s_1 s_2$ ; while for any

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<sup>12</sup>In Milgrom and Stokey, agent  $i$  evaluates the trade according to the partition  $P_i$ , “his information at the time of trading, including whatever he can infer from prices or from the behavior of other traders” (page 19). We take this information to include at least the information revealed by the post-trade allocation. In Milgrom and Stokey’s framework, there would still be no trade even if one instead assumed that agent  $i$  possessed coarser information. In contrast, in our model coarsening the information that agent  $i$  uses to evaluate the trade will generally enhance trade opportunities, since it weakens the *ex post* individual rationality condition.

realization  $s_1 s_2$  in which the seller keeps the asset ( $\kappa(s_1 s_2) = 1$ ),

$$V(\mathcal{P}_1^{\kappa, \tau}(s_1 s_2)) + \tau(s_1 s_2) \geq V(\mathcal{P}_1^{\kappa, \tau}(s_1 s_2)) \quad (\text{Seller IR})$$

$$-\tau(s_1 s_2) \geq 0. \quad (\text{Buyer IR})$$

Note that the information used by agent  $i$  to evaluate the trade is  $\mathcal{P}_i^{\kappa, \tau}$ , i.e., the information of agent  $i$  after trade. Trivially, *ex post* individual rationality implies that no money changes hands when the seller keeps the asset ( $\tau(s_1 s_2) = 0$  when  $\kappa(s_1 s_2) = 1$ ).

#### PARETO OPTIMALITY OF THE ORIGINAL ALLOCATION

Milgrom and Stokey’s “no speculation” theorem establishes that trade cannot occur purely for information-based reasons. Of course, this in no way affects the possibility of trade for risk-sharing reasons. As such, Milgrom and Stokey’s result is predicated on the Pareto optimality of the pre-trade state-contingent allocation.

In our setting, both agents are risk neutral, and are equally capable of executing any action  $X \in \mathcal{X}$ . As such, the *only* possible motivation for trade is the differential information of the two parties. Formally, since risk-sharing motivations are absent, any state-contingent allocation is Pareto optimal. Of course, this ignores the fact that agents 1 and 2 potentially have different information, and so take different actions. However, trade motivated by such considerations is precisely information-based trade, and is the main object of our analysis.

### 3 Necessary conditions for trade

The main result that we establish in this section is:

**Proposition 1.** *There is no ex post individually rational trade in which the buyer learns nothing whenever he acquires the asset.*

Proposition 1 says that trade is not possible if it does not convey some useful information to the buyer. This conclusion is very much in line with those reached in the existing no-trade literature. At the same time, and as our opening example makes clear, trade is at least sometimes possible if it enables the buyer to learn the seller's signal. In Section 4 below we give a more general characterization of sufficient conditions.

We establish Proposition 1 by contradiction. Suppose to the contrary that an *ex post* individually rational trade  $(\kappa, \tau)$  exists in which the buyer learns nothing whenever he acquires the asset. Let  $s_1 s_2$  be a signal realization at which the buyer acquires the asset, and  $p = \tau(s_1 s_2)$  the price paid at that realization. Since the buyer learns nothing, trade must occur at the same terms over  $S_1 \times \{s_2\}$ . It follows that the subset of the signal space in which trade occurs at price  $p$  is of the form  $S_1 \times S_2^T$ , where  $S_2^T$  is a subset of  $S_2$ .<sup>13</sup>

Since the buyer does not learn anything, *ex post* individual rationality implies that for all  $s_2 \in S_2^T$

$$p \leq V(S_1 \times \{s_2\}) - \delta. \quad (4)$$

That is, the buyer's valuation exceeds the price he pays,  $p$ . The seller's information partition after trade is  $\mathcal{P}_1^{\kappa, \tau}$ . Note that  $S_1 \times S_2^T$  is  $\mathcal{P}_1^{\kappa, \tau}$ -measurable since the seller learns at least the information conveyed by the trade. The seller's *ex post* individual rationality condition implies

$$p \geq V(Q) \quad (5)$$

for all elements  $Q \in \mathcal{P}_1^{\kappa, \tau}$  such that  $Q \subset S_1 \times S_2^T$ . That is, the price  $p$  paid to the seller exceeds his valuation.

Suppose for now that we can find  $Q, Q' \in \mathcal{P}_1^{\kappa, \tau}$  such that  $Q, Q' \subset S_1 \times S_2^T$  and  $s_2 \in S_2^T$  such that

$$Q \supseteq S_1 \times \{s_2\} \supseteq Q'. \quad (6)$$

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<sup>13</sup>Of course, trade may occur at a different price in some other subset of the signal space.



i.e., a signal realization  $s_2$  for the buyer such that sometimes the seller's information is more pro- $\alpha$ , and sometimes it is more pro- $\beta$  — and all three pieces of information are associated with trade.

The existence of  $s_2, Q, Q'$  is inconsistent with *ex post* individual rationality, and provides the required contradiction. Roughly speaking, the asset is less valuable to an agent who is unsure about the true state than to one who is relatively confident about the true state. As such, the buyer's valuation at signal  $s_2$  must be less than the seller's valuation at one of  $Q$  and  $Q'$ . Formally, this follows from the convexity of the function  $V$  (Lemma 1). The contradiction follows from the *ex post* individual rationality conditions (4) and (5).

The proof is thus complete if we can show that there exist  $s_2, Q, Q'$  with these properties.<sup>14</sup> We establish:

**Lemma 2.** *Let the seller's and buyer's information partitions be  $\mathcal{P}_1$  and  $\mathcal{P}_2$  respectively, and suppose there exists a subset  $S_2^T$  of the buyer's signal set  $S_2$  such that (i) the buyer learns only his own signal when  $s_2 \in S_2^T$ , that is,  $S_1 \times \{s_2\} \in \mathcal{P}_2$  for all  $s_2 \in S_2^T$ ; and (ii)  $S_1 \times S_2^T$  is measurable with respect to the seller's information  $\mathcal{P}_1$ . Then there exist  $Q, Q' \in \mathcal{P}_1$  and  $s_2 \in S_2^T$  such that  $Q, Q' \subset S_1 \times S_2^T$  and condition (6) holds.*

**Proof of Lemma 2:** See Appendix. ■

The intuition for Lemma 2 is as follows. By assumption, the informativeness of the seller's signal exceeds that of the buyer's, in the sense of condition (3). It follows that either (i) the seller's most pro- $\alpha$  signal is more pro- $\alpha$  than the buyer's most pro- $\alpha$  signal; or (ii) the seller's most pro- $\beta$  signal is more pro- $\beta$  than the buyer's most pro- $\beta$

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<sup>14</sup>Given our assumption that the seller's signal is weakly better than the buyer's, some readers may conjecture that a more direct proof is available: if the seller knows weakly more, the asset is on average more valuable to him than to the buyer, and so no trade is possible. However, this conclusion is not valid. The example of footnote 11 provides a counterexample.

signal. In case (i), pick  $s_2$  to be the most pro- $\alpha$  signal in  $S_2^T$ . Given this choice, it is straightforward to find seller information  $Q'$  that is more pro- $\beta$  than  $s_2$ . Moreover, the fact that we are in case (i) implies that there is seller information  $Q$  that is more pro- $\alpha$  than  $s_2$ .

Proposition 1 says that the buyer must learn something if trade is to occur. Information is valuable to the buyer because it allows him to make a better decision about what to do with the asset, which in turn raises the asset's value to him. Loosely speaking, the value of the asset is increasing in the extent to which its owner is confident that he knows the realization of the state  $\omega$  — regardless of whether the realization is  $\alpha$  or  $\beta$ . As such — and again loosely speaking — if the buyer is happy to acquire the asset after seeing a pro- $\alpha$  signal  $s_2$ , he is happy to acquire it after seeing even more pro- $\alpha$  signals. Formally, we establish:

**Proposition 2.** *Suppose that  $v(X, \alpha) \neq v(X, \beta)$  for all  $X \in \mathcal{X}$ . Then for any  $s_2, s'_2, s''_2 \in S_2$  such that  $s_2 \succ s'_2 \succ s''_2$ , if there is trade in  $S_1^T \times \{s'_2\}$  for some  $S_1^T \subset S_1$ , then there exists  $\tilde{S}_1 \subset S_1$  such that there is trade either in  $\tilde{S}_1 \times \{s_2\}$  or  $\tilde{S}_1 \times \{s''_2\}$ .*

**Proof of Proposition 2:** The proof is in the Appendix. It uses a mechanism design approach to show that if the buyer acquires the asset at  $s'_2$  but not at either of signals  $s_2, s''_2$ , then the buyer has an incentive to deviate at at least one of signals  $s_2, s''_2$ . ■

An immediate implication of Proposition 2 is that there is at most one “hole” in  $S_2$  at which trade does not occur:

**Corollary 1.** *Enumerate  $S_2$  as  $s_2^1, \dots, s_2^m$ , where  $s_2^\alpha = s_2^1 \succeq \dots \succeq s_2^m = s_2^\beta$ . Let  $S_2^T$  be the subset of signals at which the buyer sometimes acquires the asset in an ex post incentive compatible trade. Then  $S_2^T$  is of the form  $S_2 \setminus \{s_2^k, s_2^{k+1}, \dots, s_2^{j-1}, s_2^j\}$ , some  $k, j$ .*

## 4 Necessary and sufficient conditions for trade

Propositions 1 and 2 establish necessary conditions for trade. In particular, trade is only possible if the buyer learns something from the seller.

In this section and those that follow (Sections 4 - 7) we study a special case of our economy in which the action set  $\mathcal{X}$  and the signal sets  $S_1, S_2$  are all binary:  $\mathcal{X} = \{A, B\}$ ,<sup>15</sup>  $S_1 = \{a_1, b_1\}$  and  $S_2 = \{a_2, b_2\}$ . For this class of economies we are able to completely and succinctly characterize when trade is — and is not — possible, interpret our conditions, and derive economic implications.

Without loss, we assume that for agents  $i = 1, 2$ ,  $\Pr(a_i|\alpha) > \Pr(a_i|\beta)$ , so that signal realization  $a_i$  is strictly more pro- $\alpha$  than signal realization  $b_i$ . Together with condition (3), this normalization implies that

$$a_1a_2 \succeq a_1 \succeq a_1b_2 \succeq b_1a_2 \succeq b_1 \succeq b_1b_2,$$

with either  $a_1 \succeq a_2$  or  $b_2 \succeq b_1$ . Also without loss we assume that the highest asset payoff is achieved when action  $A$  is selected and  $\omega = \alpha$ :

$$v(A, \alpha) = \max \{v(A, \alpha), v(B, \alpha), v(A, \beta), v(B, \beta)\}. \quad (7)$$

To ease notation, we write  $V(s_1s_2)$  in place of  $V(\{s_1s_2\})$ , and  $V(s_i)$  in place of  $V(\{s_i\} \times S_j)$ .

In the binary economy, Proposition 1 implies a succinct set of necessary conditions for trade. Because signals are binary, Proposition 1 says that the buyer must sometimes learn the seller's signal  $s_1$  when he acquires the asset. Suppose this happens when the seller's signal is  $b_1$ . In the Appendix (see the proof of Proposition 3) we show that if the buyer learns  $s_1 = b_1$  after one signal realization  $s_2$ , he must do so after both signal realizations in  $S_2$ . As such, the buyer is fully informed at  $b_1a_2$  and

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<sup>15</sup>Many of our results do not require a binary action set  $\mathcal{X}$ . In particular, the necessary and sufficient conditions established by Propositions 3 - 5 do not.

$b_1b_2$ . If the seller is fully informed at these signal realizations<sup>16</sup> then there is no way to satisfy *ex post* individual rationality — so the seller must observe only his own signal  $s_1 = b_1$  in  $b_1a_2$  and  $b_1b_2$ . It follows that trade must occur at the same price,  $p$  say, at both these signal realizations. *Ex post* individual rationality for the buyer and seller respectively implies

$$\min\{V(b_1b_2), V(b_1a_2)\} > p \geq V(b_1).$$

Combined with a similar argument for when signal  $b_1$  is replaced by  $a_1$  yields:

**Proposition 3.** *Ex post individually rational trade is possible only if either*

$$\min\{V(b_1b_2), V(b_1a_2)\} > V(b_1) \tag{TC1}$$

or

$$\min\{V(a_1a_2), V(a_1b_2)\} > V(a_1) \tag{TC2}$$

*holds. If the former is satisfied and trade occurs, it does so precisely in  $\{b_1a_2, b_1b_2\}$ . If the latter is satisfied and trade occurs, it does so precisely in  $\{a_1a_2, a_1b_2\}$ .*

**Proof of Proposition 3:** The text immediately above gives the main intuition. The details are in the Appendix. ■

Proposition 3 establishes that conditions (TC1) and (TC2) are necessary for trade. Are they also sufficient? The answer clearly depends on the institutional setting in which trade occurs. However, for at least two simple trading mechanisms the answer is yes.

The first specific trading mechanism we consider is one in which: (1) a non-strategic third-party (a “broker”) sets a price  $p$ , (2) the seller can place his asset for sale at price  $p$ , in which case (3) the buyer decides whether or not to buy at this price.<sup>17</sup> For this trading mechanism, we establish:

<sup>16</sup>The seller is fully informed at one of  $b_1a_2$  and  $b_1b_2$  if and only if he is fully informed at both.

<sup>17</sup>The order of steps (2) and (3) is irrelevant.

**Proposition 4.** *Suppose that one of trade conditions (TC1) and (TC2) holds. Then for sufficiently small trading costs  $\delta$  there exists an equilibrium of the third-party posted price mechanism described in which trade occurs. The equilibrium satisfies *ex post individual rationality*.*

The proof of Proposition 4 makes use of the following straightforward result, which we state separately for future reference:

**Lemma 3.** *If (TC1) holds then  $V(a_1) \geq V(b_1a_2) > V(b_1)$ ; if (TC2) holds then  $V(b_1) \geq V(a_1b_2) > V(a_1)$ .*

**Proof of Lemma 3:** We prove the first statement. (The second statement is symmetric.) From Lemma 1, the maximum of  $V(a_1)$ ,  $V(b_1a_2)$ , and  $V(b_1)$  is either  $V(a_1)$  or  $V(b_1)$ . If (TC1) holds it must be the former. ■

**Proof of Proposition 4:** We focus on the case in which trade condition (TC1) holds. (The case in which condition (TC2) holds is symmetric.)

We claim that for all posted prices  $p \in [V(b_1), \min\{V(b_1a_2), V(b_1b_2)\} - \delta]$  there exists an equilibrium in which the seller (agent 1) places the asset for sale if and only if he observes signal  $b_1$ ; and whenever the seller offers to sell, the buyer agrees to buy.

In the equilibrium described the seller learns nothing. From Lemma 3,  $p \in [V(b_1), V(a_1)]$ , and so he is happy to sell after seeing signal  $b_1$ , and is happy to keep the asset after seeing signal  $a_1$ . Turning to the buyer, he knows that the seller only offers the asset for sale when he has observed signal  $b_1$ . So if the buyer himself observes signal  $a_2$  he values the asset at  $V(b_1a_2) - \delta$ , while if he observes signal  $b_2$  he values the asset at  $V(b_1b_2) - \delta$ . By construction both are higher than the price  $p$ , and so he will agree to buy whenever the seller places his asset on the market.

Finally, given that the seller learns nothing, and  $\min\{V(b_1b_2), V(b_1a_2)\} - \delta \geq p$ , *ex post individual rationality* is clearly satisfied. ■

The second simple trading mechanism we consider dispenses with the third-party,

and instead entails the buyer suggesting the price. Specifically: (1) the buyer makes a take-it-or-leave-it offer to purchase the asset for a price  $p$ ; (2) the seller either accepts the offer, in which case he delivers the asset and receives  $p$ ; or he rejects the offer, in which case he keeps the asset.

**Proposition 5.** *Suppose that one of trade conditions (TC1) and (TC2) holds. Then for sufficiently small trading costs  $\delta$  there exists an equilibrium of the buyer posted price mechanism described in which trade occurs. The equilibrium satisfies ex post individual rationality.*

**Proof of Proposition 5:** The proof is essentially an extension of that of Proposition 4. All that is required is to exhibit a set of out-of-equilibrium beliefs that deter the buyer from making an alternate offer. Details are in the Appendix. ■

Finally, if one of trade conditions (TC1) and (TC2) holds, then under additional (but commonly satisfied) conditions, there is a trade equilibrium in the analogous seller posted price trading mechanism. Details are available from the authors.

## 5 Discussion

Gains to trade exist in our setting because information is valuable. Formally this can be seen by comparing the action taken by the buyer with the action the seller takes in the counterfactual event that he retains the asset and observes only his own signal.

Specifically, suppose that the trade condition (TC1) holds. By Proposition 3, when trade occurs it does so in  $\{b_1a_2, b_1b_2\}$ . The optimal action after  $b_1$  differs from the optimal action after either  $b_1a_2$  or  $b_1b_2$ . To see this, simply suppose to the contrary that the optimal action is the same after all these signals. Since  $b_1a_2 \succeq b_1 \succeq b_1b_2$ , and  $V(p; A)$  and  $V(p; B)$  are both monotone, this contradicts (TC1). Thus:

**Corollary 2.** *Suppose that trade occurs. Then there exists a signal realization  $s_1s_2$*

in which the buyer takes a different action than the seller would have taken had he retained the asset.

Propositions 3 - 5 give necessary and sufficient conditions for trade in terms of the function  $V$ . These conditions can be expressed in terms of the underlying asset payoffs  $v(\cdot, \cdot)$  and signal qualities. In particular they imply:

**Corollary 3.** *Trade is possible only if (i) neither action dominates the other, i.e.,  $v(A, \alpha) > v(B, \alpha)$  and  $v(A, \beta) < v(B, \beta)$ ; and moreover (ii) neither state dominates the other, i.e.,  $v(A, \alpha) > v(A, \beta)$  and  $v(B, \alpha) < v(B, \beta)$ .*

**Proof of Corollary 3:** Note that if  $V(p)$  is monotone then neither trade condition (TC1) nor (TC2) can hold; and  $V(p)$  is monotone if there exists either a dominating action or a dominating state. Recall that we normalized state and action names so that  $v(A, \alpha)$  is the highest asset payoff (condition (7)). It follows that  $v(A, \alpha) > v(B, \alpha)$ , since if instead  $v(A, \alpha) = v(B, \alpha)$ , one action must weakly dominate the other; and  $v(A, \alpha) > v(A, \beta)$ , since if instead  $v(A, \alpha) = v(A, \beta)$ , one state must weakly dominate the other. These in turn imply  $v(A, \beta) < v(B, \beta)$  (otherwise action  $A$  weakly dominates  $B$ ) and  $v(B, \alpha) < v(B, \beta)$  (otherwise state  $\alpha$  weakly dominates  $\beta$ ). ■

For the special case in which the payoffs from the wrong actions in states  $\alpha$  and  $\beta$  coincide, it is possible to express trade conditions (TC1) and (TC2) in terms of the economic fundamentals in a simple fashion:

**Lemma 4.** *Suppose  $v(A, \beta) = v(B, \alpha)$ . Trade is possible if and only if*

$$\frac{v(A, \alpha) - v(B, \alpha)}{v(B, \beta) - v(A, \beta)} \in \left( \frac{\Pr(\beta|a_1)}{\Pr(\alpha|a_1a_2)}, \frac{\Pr(\beta|a_1b_2)}{\Pr(\alpha|a_1)} \right) \cup \left( \frac{\Pr(\beta|b_1)}{\Pr(\alpha|b_1a_2)}, \frac{\Pr(\beta|b_1b_2)}{\Pr(\alpha|b_1)} \right).$$

**Proof of Lemma 4:** See Appendix. ■

Lemma 4 makes clear that the conditions required for trade are in no way “knife-edge.” Moreover, the bigger the difference between  $\Pr(\beta|b_1b_2)$  and  $\Pr(\beta|b_1)$ , or between  $\Pr(\alpha|b_1a_2)$  and  $\Pr(\alpha|b_1)$ , the easier it is to satisfy the trade conditions. Economically this makes sense: trade is possible under a wider range of asset payoffs when the buyer’s (agent 2) signal contains additional valuable information. Similar statements apply with respect to  $\Pr(\beta|a_1b_2) - \Pr(\beta|a_1)$ , and  $\Pr(\alpha|a_1a_2) - \Pr(\alpha|a_1)$ .

From trade conditions (TC1) and (TC2) and Lemma 3, trade is possible only if either  $V(a_1) > V(b_1)$  or  $V(b_1) > V(a_1)$ . That is, from the seller’s perspective there exists a good and a bad signal. Economically this asymmetry can arise for the following three reasons: (i) the payoff from the right action is greater in one of the states  $\alpha$  and  $\beta$ ; (ii) the difference between the payoffs from the right and wrong actions is greater in one of  $\alpha$  and  $\beta$ ; or (iii) the signals are more informative in one of  $\alpha$  and  $\beta$ :

**Corollary 4.** *Trade occurs only if  $V(a_1) \neq V(b_1)$  and the seller observes  $\arg \min_{s_1 \in S_1} V(s_1)$ . That is, trade occurs only if there is a good and bad signal, and the seller observes the bad signal.*

Finally, consider what happens as information quality improves. As one might expect, the possibility of trade depends on what happens to the *gap* between the seller’s and buyer’s information.

First, observe that if the seller’s information quality grows high enough, while the buyer’s information quality remains unchanged, then trade becomes impossible. For in this case trade is possible only if  $v(B, \alpha) < v(B, \beta)$  (see Corollary 3), and so action  $B$  is optimal after both  $b_1a_2$  and  $b_1$ . But then  $V(b_1a_2) > V(b_1)$  cannot hold, and so (TC1) is violated. By a parallel argument (TC2) cannot hold either.

On the other hand, the situation is very different if the buyer’s and seller’s information qualities grow high together. In particular, consider the leading special case in which  $\Pr(a_i|\beta) = \Pr(b_i|\alpha) = \varepsilon$  for  $i = 1, 2$ , so that  $\Pr(\alpha|a_1b_2) = \Pr(\alpha|b_1a_2) = \Pr(\alpha)$ .



Given Corollary 3, if trade is possible at all then as information quality grows high, i.e.,  $\varepsilon \rightarrow 0$ ,  $V(b_1 b_2) > V(b_1)$  must certainly hold. So for  $\varepsilon$  small trade condition (TC1) holds if and only if  $V(b_1 a_2) > V(b_1)$ , which in turn holds for  $\varepsilon$  sufficiently small if and only if

$$\max \{ \Pr(\alpha) v(A, \alpha) + \Pr(\beta) v(A, \beta), \Pr(\alpha) v(B, \alpha) + \Pr(\beta) v(B, \beta) \} > v(B, \beta). \quad (8)$$

This is clearly satisfied for some parameter values.

## 6 Information revelation, efficiency, and repeated trade

Propositions 4 and 5 established sufficient conditions for trade. The proofs explicitly construct equilibria in which the agents trade the asset following some signals. A characteristic of both these equilibria is that when the seller keeps the asset he does not learn the buyer's signal. In contrast, whenever trade occurs the buyer learns the seller's signal.

Our first result in this section establishes that this property — that the seller does not learn the buyer's signal when he keeps the asset — must hold in any equilibrium satisfying *ex post* individual rationality, regardless of the trading mechanism used.

**Proposition 6.** *There does not exist a trading mechanism that implements an ex post individually rational trade as part of an equilibrium, and in which the seller learns the buyer's information when the seller retains the asset.*

**Proof of Proposition 6:** See Appendix. ■

Proposition 6 implies that even when trade is possible, information is not revealed all the time. However, no welfare loss is associated with this lack of revelation.

To see this, suppose that the trade condition (TC1) holds. (As usual, condition (TC2) is covered by symmetric arguments.) In this case, the lack of information revelation occurs in  $\{a_1a_2, a_1b_2\}$ , where the seller keeps the asset. We use the following immediate consequence of Corollary 3:  $V(p; A)$  is increasing and  $V(p; B)$  is decreasing, and consequently if action  $A$  is optimal after  $s$ , it is optimal after  $s' \succcurlyeq s$ , while if action  $B$  is optimal after  $s$ , it is optimal after  $s'$  such that  $s \succcurlyeq s'$ .

What decision does the seller make in  $a_1a_2$  and  $a_1b_2$ , and what decision is socially optimal? Since  $V(b_1a_2) > V(b_1)$  it must be the case that action  $A$  is optimal given signal  $b_1a_2$ : for if instead action  $B$  were optimal, it would be optimal given signals  $b_1$  and  $b_1b_2$  also, contradicting condition (TC1). Consequently, action  $A$  is optimal after signal  $a_1b_2 \succcurlyeq b_1a_2$ , and after signals  $a_1a_2$  and  $a_1$  also. In other words, the action chosen by the seller when he sees only his own signal  $a_1$  matches the efficient action given full information.

**Corollary 5.** *Suppose that (TC1) or (TC2) holds. Then in any equilibrium in which trade occurs, for all signal realizations  $s_1s_2$  the asset owner makes the same decision as he would if he had all information available to him.*

Unfortunately this strong efficiency result does not always hold if repeated trade opportunities exist, a possibility to which we now turn our attention. For specificity, we consider the following setting: agents  $i \in \{1, 2, 3\}$  receive signals  $s_i \in \{a_i, b_i\}$  about the state  $\omega \in \{\alpha, \beta\}$ . At date 0 agent 1 owns the asset. At date 1, agent 2 has an opportunity to buy the asset from agent 1. After observing whether or not trade took place at date 1 (but not the price paid), at date 2 agent 3 has an opportunity to buy the asset from its current owner. We assume that all trades take place according to the “buyer posts the price” mechanism of Proposition 5. When trade is possible, we focus on the equilibrium that is preferred by the buyer. We assume that the signals  $s_i$  are independently distributed conditional on the true state  $\omega \in \{\alpha, \beta\}$ ; and that signals  $s_2$  and  $s_3$  are identically distributed, while the information quality of  $s_1$

is weakly higher.

We claim that when the trade condition (TC1) holds, the following is an equilibrium. At date 1, agent 2 offers agent 1 a price  $p_1 = V(b_1)$ , and agent 1 accepts if and only if he observes  $s_1 = b_1$ . Conditional on agent 2 acquiring the asset in date 1, there are three possibilities at date 2 (depending on the underlying parameter values). (i) If

$$\min\{V(b_1b_2b_3), V(b_1b_2a_3)\} > V(b_1b_2)$$

then agent 3 offers agent 2 a price  $p_2 = V(b_1b_2)$ , and agent 2 accepts if and only if he observes  $s_2 = b_2$ . (ii) If

$$\min\{V(b_1a_2b_3), V(b_1a_2a_3)\} > V(b_1a_2)$$

then agent 3 offers agent 2 a price  $p_2 = V(b_1a_2)$ , and agent 2 accepts if and only if he observes  $s_2 = a_2$ .<sup>18</sup> (iii) If neither inequality holds then no trade occurs. Finally, conditional on agent 1 keeping the asset in date 1, at date 2 agent 3 offers agent 2 a price  $p_1 = V(b_1)$ , and agent 1 accepts if and only if he observes  $s_1 = b_1$ .

In the Appendix we formally establish that this is indeed an equilibrium. The key observation we wish to make is that if the signal realizations of the three agents are  $a_1$ ,  $b_2$  and  $b_3$  respectively, no trade occurs and agent 1 keeps the asset. His only information is that his own signal is  $a_1$ . As such, he takes action  $A$  (see above). However, it is quite possible that the optimal action given the signal combination  $a_1b_2b_3$  is action  $B$ . In this case, and in contrast to Corollary 5, the eventual asset owner fails to take the full information efficient action.

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<sup>18</sup>Similar to Lemma 3, if condition (i) holds then  $V(b_1a_2) > V(b_1b_2)$ , while if condition (ii) holds then  $V(b_1b_2) > V(b_1a_2)$ . As such, (i) and (ii) cannot hold simultaneously.

## 7 The correlation of actions with trade

The strongest empirical implication of our model is that the action taken is correlated with whether or not trade takes place. This implication is obtained even though the two agents have exactly the same ability to take the two actions under consideration,  $A$  and  $B$ .

To derive this implication, suppose first that condition (TC1) holds. If trade occurs, it does so in  $\{b_1a_2, b_1b_2\}$ . By prior arguments (see the text prior to Corollary 5) condition (TC1) implies that action  $A$  is optimal after signals  $a_1a_2$ ,  $a_1$ ,  $a_1b_2$  and  $b_1a_2$ .

From the proof of Proposition 3, when agent 2 acquires the asset in  $b_1a_2$  and  $b_1b_2$  he learns agent 1's signal. In  $b_1b_2$  he takes action  $B$  (for if instead he took action  $A$ , then action  $A$  would be optimal after all signals, contradicting condition (TC1)).

What happens when trade does not take place? In this case, agent 1 remains the asset owner. From Proposition 6, agent 1 does not learn agent 2's signal. Thus he observes only his own signal, which is  $a_1$ . He takes action  $A$ .

Combined with a symmetric argument for the case in which (TC2) holds, we obtain:

**Proposition 7.** *Suppose an ex post individually rational trade exists. In equilibrium, when trade occurs both actions are taken with positive probability; while when trade does not occur, one of the actions is never taken.*

Proposition 7 says that the action taken by the asset owner is correlated with whether or not trade occurs. In particular, in any equilibrium in which trade occurs, there exists an action which is taken *only* following trade. Two possible applications include the role of vulture investors in debt restructuring, and corporate raiders. With regard to the former, it is widely perceived that vulture investors' behavior in restructuring negotiations differs from that of the original creditors (see, e.g., Morris

2002). With regard to the latter, there is evidence that large scale layoffs and divestitures follow takeovers (see, e.g., Bhagat *et al* 1990).

## 8 Continuous signals

Propositions 4 and 5 establish sufficient conditions for trade when agents' signal sets are binary. For example, trade can occur when the seller observes signal  $b_1$  if trade condition (TC1) holds. Under this condition both of the buyer's possible valuations,  $V(b_1a_1)$  and  $V(b_1b_2)$ , are greater than the seller's valuation,  $V(b_1)$ . However, one possible concern with this observation is that it may appear overly dependent on the binary nature of the buyer's signal. Specifically, since  $b_1a_2 \succ b_1 \succ b_1b_2$ , if the buyer's signal were drawn from a sufficiently fine signal set, then there would exist some signal realization  $s_2$  "between"  $b_2$  and  $a_2$  such that  $\Pr(\alpha|b_1) \approx \Pr(\alpha|b_1s_2)$ , and so  $V(b_1) \approx V(b_1s_2)$  also. This argument establishes that if the buyer's signal is drawn from a fine-grained signal set it is very hard (if not impossible) to support an equilibrium in which he always acquires the asset after the seller observes  $b_1$ .

Nonetheless, even when the buyer's signal set  $S_2$  is of high cardinality, trade equilibria do exist. To establish this, it is convenient to examine the opposite extreme to binary signals and allow the signals of both<sup>19</sup> agents to be drawn from continuous distributions. This should be viewed as the limiting case of adding more and more signals to the signal sets  $S_i$ . We construct an equilibrium in which trade occurs when the seller observes a low signal ( $s_1 \leq \hat{s}$ , some  $\hat{s}$ ), and when the buyer observes an extreme signal ( $s_2 \leq \underline{s}$  or  $s_2 \geq \bar{s}$ , some  $\underline{s}$ ,  $\bar{s}$ ). In particular, because the buyer has two discrete "buying regions," the gains from trade that exist in our basic discrete model (i.e., that  $V(b_1a_1)$  and  $V(b_1b_2)$  exceed  $V(b_1)$ ) exist in this equilibrium also. Observe

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<sup>19</sup>A version of Proposition 8 below would hold if instead only one of the agents observes a continuous signal, while the other observes a binary signal.

that equilibria of this type are consistent with Proposition 2, which says that if trade occurs it must do so at extreme buyer signals.

In more detail, each of agents  $i = 1, 2$  observes the realization of a continuously distributed signal  $s_i \in [0, 1]$ .<sup>20</sup> Let  $f_i(\cdot|\omega)$  and  $F_i(\cdot|\omega)$  denote the density and distribution functions for agents  $i = 1, 2$  and states  $\omega = \alpha, \beta$ . We assume that for both agents high realizations of the signal are more pro- $\alpha$ , in the sense of the monotone likelihood ratio property (MLRP):  $\frac{f_i(s|\alpha)}{f_i(s|\beta)}$  is strictly increasing in  $s$  for  $i = 1, 2$ . We impose the following mild regularity condition on the seller's signal:  $\frac{f_1(s|\alpha)/F_1(s|\alpha)}{f_1(s|\beta)/F_1(s|\beta)}$  is increasing in  $s$ . In words, this condition says that the ratio of the information conveyed by knowing that the signal is  $s$ , to knowing only that the signal is less than  $s$ , is increasing in  $s$ . This condition is satisfied for many standard distributions.

Our main objective in this section is to establish that trade is possible even when signal sets have high cardinality. Accordingly, we content ourselves with exhibiting a set of sufficient conditions. We restrict attention to the special case in which the action set is binary,  $\mathcal{X} = \{A, B\}$ ; payoffs to the “wrong” actions are identical,  $v(A, \beta) = v(B, \alpha)$ ; and extreme seller signals are weakly more informative than extreme buyer signals, i.e.,  $\frac{f_1(s=1|\alpha)}{f_1(s=1|\beta)} \geq \frac{f_2(s=1|\alpha)}{f_2(s=1|\beta)}$  and  $\frac{f_1(s=0|\alpha)}{f_1(s=0|\beta)} \leq \frac{f_2(s=0|\alpha)}{f_2(s=0|\beta)}$ .<sup>21</sup>

**Proposition 8.** *There exists a pair of constants  $\underline{\phi}$  and  $\bar{\phi} > \underline{\phi}$  such that whenever  $\frac{v(A, \alpha) - v(B, \alpha)}{v(B, \beta) - v(A, \beta)} \in [\underline{\phi}, \bar{\phi}]$ , there exists a quadruple  $(\underline{s}, \bar{s}, \hat{s}, p)$  such that the following is an equilibrium of the third-party posted price trading mechanism:<sup>22</sup> (i) the buyer offers to buy at price  $p$  whenever  $s_2 \in [0, \underline{s}]$  or  $s_2 \in [\bar{s}, 1]$ , (ii) the seller accepts whenever  $s_1 \in [0, \hat{s}]$ , and in this equilibrium (iii) the seller learns nothing from the buyer's behavior,*

$$\Pr(s_2 \in [0, \underline{s}] \cup [\bar{s}, 1] | \alpha) = \Pr(s_2 \in [0, \underline{s}] \cup [\bar{s}, 1] | \beta). \quad (9)$$

*The equilibrium satisfies ex post individual rationality.*

<sup>20</sup>Proposition 8 below would also hold if instead the support of  $s_i$  were non-compact, e.g.,  $(0, 1)$ .

<sup>21</sup>Together these inequalities imply condition (3).

<sup>22</sup>A parallel result would hold for the buyer-posted price trading mechanism.

**Proof of Proposition 8:** See Appendix. ■

## 9 Concluding remarks

In summary, we have shown that if asset payoffs are endogenously determined by the actions of agents, then trade based purely on informational differences is possible. This conclusion stands in sharp contrast to the existing literature, which takes asset values as exogenous. Even without the presence of noise traders, agents in our model would be prepared to spend resources to acquire information; and this information is subsequently partially revealed by trade.

We conclude the paper with a discussion of two further implications of our model. First, we look at the price response to trade. Second, we consider the applicability of our analysis to circumstances in which asset payoffs are *exogenous* from the perspective of the trading agents, as is the case, for example, when small shareholders trade stocks.

### THE PRICE RESPONSE TO TRADE

Suppose that signal sets and the action set are binary (as in Section 4) and that trade condition (TC1) holds. Focusing on an equilibrium in which trade occurs following some signals, if trade does not occur the expected payoff of the asset is  $V(a_1)$ ; while if trade does occur, the expected payoff is either  $V(b_1a_2)$  or  $V(b_1b_2)$ , depending on the signal observed by the buyer. By Lemma 3,  $V(a_1) > V(b_1a_2)$ . As such, trade is often associated with a fall in asset value.

We can make this point more precise by focusing on the case in which signals are of equal quality and accurate: that is,  $\Pr(a_1|\beta) = \Pr(b_1|\alpha) = \Pr(a_2|\beta) = \Pr(b_2|\alpha) \rightarrow 0$ . Recall that by normalization  $v(A, \alpha) \geq \max\{v(A, \beta), v(B, \alpha), v(B, \beta)\}$  (see condition (7)). As such, (TC2) cannot possibly hold when signals are accurate. Moreover,

trade condition (TC1) cannot hold if  $v(A, \alpha) = v(B, \beta)$  (see inequality (8)). The only remaining possibility for trade is that  $v(A, \alpha) > v(B, \beta)$  and (TC1) holds. In this case,  $V(a_1) > \max\{V(b_1a_2), V(b_1b_2)\}$  when signals are accurate enough.

In summary, under many circumstances trade is associated with a reduction in the expected valuation of the asset. This prediction is consistent with at least some empirical claims. For example, in the context of mergers between firms this prediction implies that conditional on a merger occurring the combined valuation of the merging firms should fall. Moeller *et al* (2005) document just such value destruction in recent mergers.<sup>23</sup>

Likewise, many observers have expressed the view that Chapter 11 allows too many firms to reorganize.<sup>24</sup> One way to view negotiations in Chapter 11 is that a group of creditors “owns” the right to liquidate the firm, and management is allowed to make an offer to purchase it from them. As such, our model predicts that conditional on exiting Chapter 11 (that is, on “trade”) the value of the firm is low. Note that while this prediction matches what many observers have claimed, it does not stem from a bias towards too much reorganization.

Nonetheless, one needs to be very careful in taking our stylized model to the data. In particular, consider the following minor modification. In place of two underlying states, there are three:  $\omega \in \{\alpha, \beta, \gamma\}$ . The signal set for both agents is  $\{a, b, c\}$ , and the action set  $\mathcal{X} = \{A, B, C\}$ . States  $\alpha$  and  $\beta$  are as before, while state  $\gamma$  has the following characteristics. First, action  $C$  is best in state  $\gamma$ . Second, the asset valuation is low:  $v(C, \gamma) < \min\{v(A, \alpha), v(B, \beta)\}$ . Third, agents know when the state is  $\gamma$ :  $\Pr(c|\gamma) = 1$  and  $\Pr(c|\alpha) = \Pr(c|\beta) = 0$ .

Under these assumptions, over large segments of the state space both agents ob-

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<sup>23</sup>Studies of previous U.S. merger waves generally found that the combined valuation of merged firms rose. See, e.g., Bradley *et al* (1988).

<sup>24</sup>See, e.g., Baird (1986), along with other references cited by Hotchkiss (1995). Hotchkiss herself presents quantitative evidence that firms exiting Chapter 11 perform poorly.



serve  $\gamma$ , there is no scope for trade, and the asset value is low. Trade is only potentially feasible when  $\omega \neq \gamma$  and agents observe signals  $a$  or  $b$ . Consequently, although trade is associated with lower asset values when conditioned on agents receiving signals  $a$  or  $b$ , *unconditionally* trade is associated with an increase in asset valuations.

#### TRADE WHEN AGENTS DO NOT CONTROL ASSETS

Thus far we have considered the possibility of trade in an asset when the eventual owner of the asset can directly affect the final cash flows produced. As we have noted, many applications fall within this framework. However, one important application that does not is the trade of a small number of shares. We conclude the paper by establishing that here, too, trade is possible.

Specifically, consider the following. Agent 1 owns a single share of a large publicly traded firm, which will pay an *exogenously* determined terminal dividend at a future date. As before, there are two possible states of the world,  $\alpha$  and  $\beta$ . The terminal dividend is perfectly correlated with the return on the market. However, the relation between the dividend and the market return differs across states  $\alpha$  and  $\beta$ : the dividend in state  $\omega \in \{\alpha, \beta\}$  is  $D_\omega + \kappa_\omega r$ , where  $\kappa_\beta > \kappa_\alpha$  and  $r$  denotes the market return. That is, the dividend contains more market risk in state  $\beta$  than state  $\alpha$ .

As in our main model, both agent 1 and a potential buyer, agent 2, observe noisy signals  $s_i \in \{a_i, b_i\}$  about the true state of the world. In contrast to before, both agents are risk-averse, with identical preferences given by  $u(\cdot)$ . Both agents have initial wealth  $W_0$ ; in addition, of course, agent 1 owns the share. After observing the signals, they have an opportunity to trade the share. Finally, following the trading opportunity both agents must choose how to allocate the remainder of their wealth between the market portfolio and a risk free asset. We normalize the risk free return to unity.

A specific example of this framework, which we use below, is:

**Example 1.** *Preferences are constant absolute risk aversion, with a coefficient of absolute risk aversion of 4. The market risk premium is 5% (i.e.,  $E[r] = 1.05$ ). Market returns are distributed normally, with a standard deviation of 20%. Both agents start with wealth  $W_0 = 10$ . The share's terminal dividend in state  $\alpha$  is  $1.63 - 0.6r$ , while the terminal dividend in state  $\beta$  is  $0.37 + 0.6r$ . Note that in both states the expected terminal dividend is 1. The two states are equally likely, and the signal qualities are given by  $\Pr(a_i|\beta) = \Pr(b_i|\alpha) = 1/4$  for  $i = 1, 2$ .*

Although agents no longer have control over the terminal dividend paid by the share (as they do in our main model), they do have some ability to change the utility value of holding the share via the allocation of the rest of their portfolio. Intuitively, holding the share is more valuable in state  $\alpha$  than in state  $\beta$ , because in state  $\alpha$  the share is less exposed to market risk. But additionally, holding the share when one is certain that the state is  $\beta$  can be more valuable than holding the share when one has some doubt. In the former case, the shareholder knows to allocate the rest of his wealth to risk free investments (or even to take a short position in the market). In contrast, in the latter case the shareholder would not take such an extreme position, and so is ultimately exposed to more market risk.

Notationally, let  $U(W|s)$  be the expected utility of an agent with wealth  $W$  who owns the share and knows signal  $s$ . Provided the distribution of market returns is independent of the state  $\omega$ ,

$$U(W|s) \equiv \max_x \sum_{\omega=\alpha,\beta} \Pr(\omega|s) E_r[u(W - x + rx + D_\omega + \kappa_\omega r)].$$

Likewise, let  $\bar{U}(W)$  be the expected utility of an agent with wealth  $W$  who does not own the share:

$$\bar{U}(W) \equiv \max_x E_r[u(W - x + rx)].$$

(Note that the state is irrelevant for an agent who does not hold the share, and so  $\bar{U}$  is independent of any signals observed.) As in Proposition 4, an equilibrium with

trade exists in the third-party posted price mechanism if there is a price  $p$  satisfying:

$$U(W_0|a_1) \geq \bar{U}(W_0 + p) \geq U(W_0|b_1) \quad (10)$$

$$\min\{U(W_0 - p|b_1a_2), U(W_0 - p|b_1b_2)\} \geq \bar{U}(W_0) \quad (11)$$

Condition (10) says that the seller is happy to sell at price  $p$  when he sees signal  $b_1$ , but not when he sees signal  $a_1$ . Condition (11) says that, knowing the seller only sells when  $s_1 = b_1$ , the buyer is happy to buy at price  $p$  both when he observes  $a_2$  and  $b_2$ .

It is readily verified that conditions (10) and (11) can be simultaneously satisfied: for instance, in Example 1 a trade equilibrium exists at a price  $p = 0.965$ . Intuitively, the seller is prepared to sell the share for less than the expected terminal dividend when he believes the state is  $\beta$ , since in that state the dividend is positively correlated with market risk. The buyer is then prepared to buy because his extra information allows him to hedge the market risk inherent in the terminal dividend more effectively than the seller can.

Whether or not a model of this type can account for a significant fraction of trading volume among non-controlling shareholder remains an open question. We leave this, together with a fuller analysis of when the trade conditions (10) and (11) are satisfied, for future research.

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## A Appendix

### PROOF OF LEMMA 2

Recall that  $s_i^\alpha$  and  $s_i^\beta$  are, respectively, the most pro- $\alpha$  and most pro- $\beta$  of agent  $i$ 's signals. We start by establishing the following minor result:

**Lemma 5.** *Let signals  $s_2, s'_2 \in S_2$  be a pair of buyer signals (possibly the same), and  $\hat{S}_1$  and  $\hat{S}_2$  signal subsets of  $S_1$  and  $S_2$  respectively. Then either  $\{s_1^\alpha\} \times \hat{S}_2$  is more pro- $\alpha$  than  $\hat{S}_1 \times \{s'_2\}$  or  $\{s_1^\beta\} \times \hat{S}_2$  is more pro- $\beta$  than  $\hat{S}_1 \times \{s_2\}$ .*

**Proof of Lemma 5:** From the definitions of  $s_2^\alpha, s_2^\beta$  and condition (3),

$$\frac{\Pr(s_1^\alpha s_2 | \alpha)}{\Pr(s_1^\alpha s_2 | \beta)} \geq \frac{\Pr(s_1^\alpha s_2^\beta | \alpha)}{\Pr(s_1^\alpha s_2^\beta | \beta)} \geq \frac{\Pr(s_1^\beta s_2^\alpha | \alpha)}{\Pr(s_1^\beta s_2^\alpha | \beta)} \geq \frac{\Pr(s_1^\beta s'_2 | \alpha)}{\Pr(s_1^\beta s'_2 | \beta)}.$$

Multiplying the first and last terms by  $\frac{\Pr(\hat{S}_2|\alpha)\Pr(\hat{S}_1|\alpha)}{\Pr(\hat{S}_2|\beta)\Pr(\hat{S}_1|\beta)}$  gives

$$\frac{\Pr(s_1^\alpha|\alpha)\Pr(\hat{S}_2|\alpha)\Pr(s_2|\alpha)\Pr(\hat{S}_1|\alpha)}{\Pr(s_1^\alpha|\beta)\Pr(\hat{S}_2|\beta)\Pr(s_2|\beta)\Pr(\hat{S}_1|\beta)} \geq \frac{\Pr(s_1^\beta|\alpha)\Pr(\hat{S}_2|\alpha)\Pr(s_2'|\alpha)\Pr(\hat{S}_1|\alpha)}{\Pr(s_1^\beta|\beta)\Pr(\hat{S}_2|\beta)\Pr(s_2'|\beta)\Pr(\hat{S}_1|\beta)},$$

or equivalently,

$$\frac{\Pr(\{s_1^\alpha\} \times \hat{S}_2|\alpha)\Pr(\hat{S}_1 \times \{s_2\}|\alpha)}{\Pr(\{s_1^\alpha\} \times \hat{S}_2|\beta)\Pr(\hat{S}_1 \times \{s_2\}|\beta)} \geq \frac{\Pr(\{s_1^\beta\} \times \hat{S}_2|\alpha)\Pr(\hat{S}_1 \times \{s_2'\}|\alpha)}{\Pr(\{s_1^\beta\} \times \hat{S}_2|\beta)\Pr(\hat{S}_1 \times \{s_2'\}|\beta)}.$$

It follows that at least one of the following pair of inequalities holds:

$$\begin{aligned} \frac{\Pr(\{s_1^\alpha\} \times \hat{S}_2|\alpha)}{\Pr(\{s_1^\alpha\} \times \hat{S}_2|\beta)} &\geq \frac{\Pr(\hat{S}_1 \times \{s_2'\}|\alpha)}{\Pr(\hat{S}_1 \times \{s_2'\}|\beta)} \\ \frac{\Pr(\hat{S}_1 \times \{s_2\}|\alpha)}{\Pr(\hat{S}_1 \times \{s_2\}|\beta)} &\geq \frac{\Pr(\{s_1^\beta\} \times \hat{S}_2|\alpha)}{\Pr(\{s_1^\beta\} \times \hat{S}_2|\beta)}. \end{aligned}$$

This completes the proof of Lemma 5.  $\blacksquare$

We are now ready to establish Lemma 2. Let  $s_2^{T\alpha}$  and  $s_2^{T\beta}$  respectively be the most pro- $\alpha$  and pro- $\beta$  signals in  $S_2^T$ . By Lemma 5, either (i)  $\{s_1^\alpha\} \times S_2^T$  is more pro- $\alpha$  than  $S_1 \times \{s_2^{T\alpha}\}$ , or (ii)  $\{s_1^\beta\} \times S_2^T$  is more pro- $\beta$  than  $S_1 \times \{s_2^{T\beta}\}$ . We will establish the claim for case (i). (Case (ii) follows symmetrically.)

Consider an element  $Q'$  of the seller's information partition  $\mathcal{P}_1$  of the form  $Q' = \{s_1^\beta\} \times \hat{S}_2$ , where  $\hat{S}_2 \subset S_2^T$ . (The fact that  $S_1 \times S_2^T$  is measurable with respect to  $\mathcal{P}_1$  ensures that such an element exists.<sup>25</sup>) Expanding,

$$\begin{aligned} \Pr(\alpha|Q') &= \frac{\Pr(\alpha)\Pr(Q'|\alpha)}{\Pr(Q')} = \frac{\Pr(\alpha)\Pr(s_1^\beta|\alpha)\Pr(\hat{S}_2|\alpha)}{\Pr(Q')} \\ &= \Pr(s_1^\beta|\alpha) \sum_{s_2 \in \hat{S}_2} \frac{\Pr(\alpha)\Pr(s_2|\alpha)}{\Pr(Q')} = \Pr(s_1^\beta|\alpha) \sum_{s_2 \in \hat{S}_2} \frac{\Pr(s_2)\Pr(\alpha|s_2)}{\Pr(Q')}. \end{aligned}$$

<sup>25</sup>Moreover, agent  $i$ 's information  $\mathcal{P}_i$  is at least as fine as  $\hat{\mathcal{P}}_i$

Observe that

$$\begin{aligned} \frac{\Pr(Q')}{\Pr(s_1^\beta|\alpha)} &= \sum_{s_2 \in \hat{S}_2} \left( \Pr(\alpha) \frac{\Pr(s_1^\beta|\alpha)}{\Pr(s_1^\beta|\alpha)} \Pr(s_2|\alpha) + \Pr(\beta) \frac{\Pr(s_1^\beta|\beta)}{\Pr(s_1^\beta|\alpha)} \Pr(s_2|\beta) \right) \\ &> \sum_{s_2 \in \hat{S}_2} (\Pr(\alpha) \Pr(s_2|\alpha) + \Pr(\beta) \Pr(s_2|\beta)) = \sum_{s_2 \in \hat{S}_2} \Pr(s_2), \end{aligned}$$

where the inequality follows since the seller's signal is at least somewhat informative and so  $\Pr(s_1^\beta|\alpha) < \Pr(s_1^\beta|\beta)$ . Thus we can write  $\Pr(\alpha|Q')$  in form

$$\Pr(\alpha|Q') = \sum_{s_2 \in \hat{S}_2} w(s_2) \Pr(\alpha|s_2),$$

where  $\{w(s_2) : s_2 \in \hat{S}_2\}$  is a set of weights summing to strictly less than unity. Consequently, there exists  $\hat{s}_2 \in \hat{S}_2 \subset S_2^T$  such that

$$\Pr(\alpha|Q') < \Pr(\alpha|\hat{s}_2) = \Pr(\alpha|S_1 \times \{\hat{s}_2\}).$$

Clearly  $S_1 \times \{s_2^{T\alpha}\}$  is at least as pro- $\alpha$  than  $S_1 \times \{\hat{s}_2\}$ . Recall, moreover, that  $\{s_1^\alpha\} \times S_2^T$  is more pro- $\alpha$  than  $S_1 \times \{s_2^{T\alpha}\}$  (we are in case (i)). So

$$\Pr(\alpha|\{s_1^\alpha\} \times S_2^T) \geq \Pr(\alpha|S_1 \times \{\hat{s}_2\}) > \Pr(\alpha|Q').$$

To complete the proof, simply observe that that the most pro- $\alpha$  element of the seller's information partition lying in  $S_1 \times S_2^T$  is *at least* as pro- $\alpha$  as  $\{s_1^\alpha\} \times S_2^T$ .

## PROOF OF PROPOSITION 2

From a general mechanism design perspective, a trading mechanism entails agents 1, 2 submitting reports,  $m_i \in M_i$  for  $i = 1, 2$ , to a central planner after observing their signals; and the planner then announcing an allocation  $g(m_1, m_2)$ , and possibly some additional information. By the revelation principle, we can focus on truth-telling mechanisms:  $M_i = S_i$  for  $i = 1, 2$ .



Suppose to the contrary that a trading mechanism exists in which trade occurs in  $S_1^T \times \{s'_2\}$  for some  $S_1^T \subset S_1$ , but in which for any  $\hat{S}_1 \subset S_1$ , there is no trade in  $\hat{S}_1 \times \{s_2\}$  and  $\hat{S}_1 \times \{s''_2\}$ .

By hypothesis, then, there is an equilibrium of the direct-revelation mechanism in which both agents report truthfully, and the buyer receives the asset after signals in  $S_1^T \times \{s'_2\}$ . Let  $p$  be the associated price. Also by hypothesis the seller keeps the asset in signals in  $S_1 \times \{s_2, s''_2\}$ . By *ex post* individual rationality no monetary transfer takes place after these signals, and so the buyer's payoff is simply zero.

Consider any element  $Q'$  of the buyer's information partition  $\mathcal{P}_2^{\kappa, \tau}$  of the form  $Q' = \tilde{S}'_1 \times \{s'_2\}$  where  $\tilde{S}'_1 \subset S_1^T$ . The buyer's individual rationality constraint is satisfied only if

$$p \leq V(Q') - \delta.$$

Additionally, observe that by reporting  $s'_2$  to the planner after seeing signal  $s_2$ , the buyer could acquire the information  $Q = \tilde{S}'_1 \times \{s_2\}$ . Similarly, by reporting  $s'_2$  to the planner after seeing signal  $s_2$ , the buyer could acquire the information  $Q'' = \tilde{S}'_1 \times \{s''_2\}$ . After either report he receives the asset for a price  $p$ . In contrast, if he reports truthfully his expected payoff is zero, as argued above. Since truth-telling is an equilibrium,

$$p \geq \max \{V(Q) - \delta, V(Q'') - \delta\}.$$

By construction  $Q \succ Q' \succ Q''$ . Since  $v(X, \alpha) \neq v(X, \beta)$ , a version of Lemma 1 holds in which all weak inequalities are replaced by strict inequalities, and delivers a contradiction.

### PROOF OF PROPOSITION 3

Suppose that  $(\kappa, \tau)$  is an *ex post* individually rational trade. From Proposition 1, there must exist some signal realization  $s_1^* s_2^* \in S_1 \times S_2$  at which the buyer acquires the

asset and learns something about the seller's signal. Formally,  $\mathcal{P}_2^{\kappa, \tau}(s_1^* s_2^*) \neq S_1 \times \{s_2^*\}$ . Because  $S_1$  is binary, the only possibility is  $\mathcal{P}_2^{\kappa, \tau}(s_1^* s_2^*) = \{s_1^* s_2^*\}$ : that is, the buyer learns the seller's signal at  $\{s_1^* s_2^*\}$ . Since the buyer learns the seller's signal at  $s_1^* s_2^*$ , the seller cannot learn the buyer's signal at  $s_1^* s_2^*$ , for otherwise there is no way both the buyer and seller *ex post* incentive compatibility conditions can hold. That is,  $\mathcal{P}_1^{\kappa, \tau}(s_1^* s_2^*) = \{s_1^*\} \times S_2$ .

The seller learns at least the information conveyed by the terms of trade, and so trade must occur in both  $s_1^* a_2$  and  $s_1^* b_2$ , and must do so at the same terms. Let  $p$  be the common price (i.e.,  $p = \tau(s_1^* s_2^*)$ ). *Ex post* incentive compatibility implies  $V(s_1^* s_2^*) > p \geq V(s_1^*)$ .

Throughout the proof, we write  $s_i$  for the realization of agent  $i$ 's signal that is *not*  $s_i^*$ . There are two cases to consider, depending on what the buyer learns when his own signal is  $s_2 \neq s_2^*$ :

**Case: Buyer learns nothing at  $s_2$ , i.e.,  $\mathcal{P}_2^{\kappa, \tau}(s_1^* s_2) = S_1 \times \{s_2\}$ .**

We prove, by contradiction, that this case cannot arise. Suppose to the contrary that a trade with this property exists, and  $s_1^* = a_1$ . (The proof when  $s_1^* = b_1$  is symmetric.) Since the buyer learns nothing, trade must occur at price  $p$  in  $s_1^* s_2$  and  $s_1 s_2$ , and so buyer *ex post* incentive compatibility implies  $V(s_2) > p$ .

First, suppose that the seller learns the buyer's signal when he observes  $s_1 = b_1$ , i.e.,  $\mathcal{P}_1^{\kappa, \tau}(b_1 s_2) = \{b_1 s_2\}$ . In this case, seller *ex post* incentive compatibility implies that  $p \geq V(b_1 s_2)$ . As such, if  $s_2^* = a_2$  we have  $V(b_2) > \max\{V(a_1), V(b_1 b_2)\}$ , while if  $s_2^* = b_2$  we have  $V(a_1 b_2) > \max\{V(a_1), V(b_1 a_2)\}$ . In either instance, Lemma 1 gives the necessary contradiction.

Second, suppose that the seller does not learn the buyer's signal when he observes  $s_1 = b_1$ , i.e.,  $\mathcal{P}_1^{\kappa, \tau}(b_1 s_2) = \{b_1\} \times S_2$ . Since the seller cannot distinguish signal realizations  $b_1 s_2$  and  $b_1 s_2^*$ , trade must occur at a price  $p$  in both. Since  $\{s_1^* s_2^*\} = \{a_1 s_2^*\}$  is in the buyer's information partition  $\mathcal{P}_2^{\kappa, \tau}$ , the set  $\{b_1 s_2^*\}$  is also (the buyer

directly observes  $s_2^*$ ). *Ex post* incentive compatibility implies that  $V(b_1 s_2^*) > p \geq V(b_1)$ . As such, if  $s_2^* = a_2$  we have  $V(b_1 a_2) > \max\{V(a_1), V(b_1)\}$ , while if  $s_2^* = b_2$  we have  $V(a_1 b_2) > \max\{V(a_1), V(b_1)\}$ . In either instance, Lemma 1 gives the necessary contradiction.

**Case: Buyer learns the seller's signal at  $s_2$ , i.e.,  $P_2^{\kappa, \tau}(s_1^* s_2) = \{s_1^* s_2\}$ .**

Buyer *ex post* incentive compatibility implies  $V(s_1^* s_2) > p$ . Substituting in for  $s_1^* = b_1$  and  $a_1$  respectively gives trade conditions (TC1) and (TC2).

To complete the proof, note that the two conditions (TC1) and (TC2) cannot hold simultaneously: for if they were to do so,

$$\max\{V(b_1 a_2), V(a_1 b_2)\} > \max\{V(a_1), V(b_1)\},$$

which is impossible by Lemma 1.

## PROOF OF PROPOSITION 5

We focus on the case in which (TC1) holds. (The case in which condition (TC2) holds is symmetric.) For use below, observe that condition (TC1) implies both  $V(a_1 b_2) \geq V(b_1 a_2)$  and  $V(a_1 a_2) \geq V(a_1 b_2)$ . To see this, suppose first that  $V(b_1 a_2) > V(a_1 b_2)$ . Since  $V(b_1 a_2) > V(b_1)$  also, and  $a_1 b_2 \succeq b_1 a_2 \succeq b_1$ , Lemma 1 gives a contradiction. Second, suppose that  $V(a_1 b_2) > V(a_1 a_2)$ . Since  $V(a_1 b_2) \geq V(b_1 a_2)$  also, and  $a_1 a_2 \succeq a_1 b_2 \succeq b_1 a_2$ , Lemma 1 gives a contradiction.

We claim that for all  $p \in [V(b_1), \min\{V(b_1 a_2), V(b_1 b_2)\} - \delta]$ , there exists an equilibrium in which the buyer (agent 2) offers  $p$  independent of his signal, and the seller (agent 1) accepts the offer  $p$  if and only if he observes signal  $b_1$ . Agent 1's off-equilibrium beliefs are that an offer  $\tilde{p} < p$  indicates  $s_2 = b_2$ , while an offer  $\tilde{p} > p$  indicates  $s_2 = a_2$ .

In light of the proof of Proposition 4, it suffices to show that agent 2 prefers the offer  $p$  to all alternative offers  $\tilde{p} \neq p$ . Under the beliefs stated above, no downwards

deviation is strictly more profitable than the equilibrium offer  $p$ , since agent 1 will never accept an offer  $\tilde{p} < p$ . This follows since

$$\tilde{p} < p < \min \{V(b_1 a_2), V(b_1 b_2)\} \leq \min \{V(a_1 b_2), V(b_1 b_2)\}.$$

Moreover, no upwards deviation  $\tilde{p} > p$  is strictly more profitable than the equilibrium offer  $p$ . To see this, note first that regardless of whether the seller accepts or rejects the deviation  $\tilde{p}$  when  $s_1 = b_1$ , the buyer makes less money conditional on  $s_1 = b_1$  than he does using the offer  $p$ . As a consequence, a necessary condition for the deviation  $\tilde{p}$  to be more profitable than  $p$  is that agent 1 must accept it when he sees  $s_1 = a_1$ . Given the off-equilibrium beliefs, this requires  $\tilde{p} \geq V(a_1 a_2)$ . Since  $V(a_1 a_2) \geq V(a_1 b_2)$ , the buyer certainly loses money when the seller accepts when  $s_1 = a_1$ . But then  $\tilde{p}$  is (weakly) less profitable for the buyer than the original offer  $p$ .

#### PROOF OF LEMMA 4

Without loss, normalize  $v(A, \beta) = v(B, \alpha) = 0$ .

**Case:** Trade condition (TC1) holds.

**Subcase:**  $B$  is optimal after  $b_1$ . In this case,  $A$  must be optimal after  $b_1 a_2$ , for otherwise  $V(b_1 a_2) > V(b_1)$  cannot hold. To deliver these action choices, we need

$$\begin{aligned} v(A, \alpha) \Pr(\alpha|b_1 a_2) &\geq v(B, \beta) \Pr(\beta|b_1 a_2) \\ v(A, \alpha) \Pr(\alpha|b_1) &\leq v(B, \beta) \Pr(\beta|b_1). \end{aligned}$$

For  $V(b_1 a_2) > V(b_1)$  we need

$$v(A, \alpha) \Pr(\alpha|b_1 a_2) > v(B, \beta) \Pr(\beta|b_1).$$

Under these conditions,  $V(b_1 b_2) > V(b_1)$ . Since  $\Pr(\beta|b_1) > \Pr(\beta|b_1 a_2)$ , trade condition (TC1) is satisfied in this case if and only if

$$\frac{v(A, \alpha)}{v(B, \beta)} \in \left( \frac{\Pr(\beta|b_1)}{\Pr(\alpha|b_1 a_2)}, \frac{\Pr(\beta|b_1)}{\Pr(\alpha|b_1)} \right].$$

**Subcase:**  $A$  is optimal after  $b_1$ . In this case,  $B$  must be optimal after  $b_1b_2$ , for otherwise  $V(b_1b_2) > V(b_1)$  cannot hold. To deliver these action choices, we need

$$\begin{aligned} v(A, \alpha) \Pr(\alpha|b_1b_2) &\leq v(B, \beta) \Pr(\beta|b_1b_2) \\ v(A, \alpha) \Pr(\alpha|b_1) &\geq v(B, \beta) \Pr(\beta|b_1). \end{aligned}$$

For  $V(b_1b_2) > V(b_1)$  we need

$$v(A, \alpha) \Pr(\alpha|b_1) < v(B, \beta) \Pr(\beta|b_1b_2).$$

Under these conditions,  $V(b_1a_2) > V(b_1)$ . Since  $\Pr(\alpha|b_1b_2) < \Pr(\alpha|b_1)$ , trade condition (TC1) is satisfied in this case if and only if

$$\frac{v(A, \alpha)}{v(B, \beta)} \in \left[ \frac{\Pr(\beta|b_1)}{\Pr(\alpha|b_1)}, \frac{\Pr(\beta|b_1b_2)}{\Pr(\alpha|b_1)} \right).$$

Combining the two cases, trade condition (TC1) is satisfied if and only if

$$\frac{v(A, \alpha)}{v(B, \beta)} \in \left( \frac{\Pr(\beta|b_1)}{\Pr(\alpha|b_1a_2)}, \frac{\Pr(\beta|b_1b_2)}{\Pr(\alpha|b_1)} \right).$$

**Case:** Trade condition (TC2) holds.

By a symmetric argument to above, (TC2) holds if and only if

$$\frac{v(A, \alpha)}{v(B, \beta)} \in \left( \frac{\Pr(\beta|a_1)}{\Pr(\alpha|a_1a_2)}, \frac{\Pr(\beta|a_1b_2)}{\Pr(\alpha|a_1)} \right).$$

## PROOF OF PROPOSITION 6

From Proposition 3, trade can occur only if either (TC1) or (TC2) holds. We focus on the case in which (TC1) holds; the proof of the other case proceeds symmetrically.

From a general mechanism design perspective, a trading mechanism entails agents 1, 2 submitting reports,  $m_i \in M_i$  for  $i = 1, 2$ , to a central planner after observing their signals; and the planner then announcing an allocation  $g(m_1, m_2)$ , and possibly some additional information. By the revelation principle, we can focus on truth-telling mechanisms:  $M_i = \{a_i, b_i\}$  for  $i = 1, 2$ .

Suppose to the contrary that a trading mechanism exists in which there is an equilibrium with trade; and agent 1 learns agent 2's information in a signal realization where trade does not take place; and the equilibrium is *ex post* individually rational. From Proposition 3 and its proof, we know that the outcomes  $g(b_1a_2)$  and  $g(b_1b_2)$  are: agent 2 acquires the asset and learns agent 1's signal, agent 1 does not learn agent 2's signal, agent 1 receives a transfer  $p$ . Again from Proposition 3, we also know that the the outcomes  $g(a_1a_2)$  and  $g(a_1b_2)$  entail agent 1 keeping the asset. To satisfy *ex post* individual rationality outcomes  $g(a_1a_2)$  and  $g(a_1b_2)$  cannot involve any monetary transfer. Moreover, since agent 2 learns agent 1's signal in equilibrium, *ex post* individual rationality is satisfied only if  $p < \min\{V(b_1b_2), V(b_1a_2)\}$ .

By supposition, agent 1 learns agent 2's signal in one of signal realizations  $a_1a_2$  and  $a_1b_2$ . As such, he must learn agent 2's signal in both. Consider agent 1's incentive to report truthfully after observing signal  $b_1$ . If he reports  $b_1$ , under the mechanism agent 2 acquires the asset and agent 1 receives  $p$ . On the other hand, if he reports  $a_1$  he keeps the asset. By supposition he learns agent 2's signal. As such, the asset is worth either  $V(b_1a_2)$  or  $V(b_1b_2)$ . Since both exceed  $p$ , he prefers deviating and reporting  $a_1$  to truthfully reporting  $b_1$ . This gives a contradiction, and completes the proof.

#### FORMAL ANALYSIS OF THE REPEATED TRADE EQUILIBRIUM OF SECTION 6

We claim that when the trade condition (TC1) holds, the following is an equilibrium:

At date 1, agent 2 offers agent 1 a price  $p_1 = V(b_1)$ . Agent 1's off-equilibrium beliefs are that an offer  $p' < p_1$  indicates  $s_2 = b_2$ , while an offer  $p' > p_1$  indicates  $s_2 = a_2$ . Agent 1 accepts this offer if and only if  $s_1 = b_1$ .

Conditional on agent 2 acquiring the asset in date 1, there are three possibilities at date 2 (depending on the underlying parameter values). If

$$\min\{V(b_1b_2b_3), V(b_1b_2a_3)\} > V(b_1b_2) \tag{12}$$

then agent 3 offers agent 2 a price  $p_2 = V(b_1 b_2)$ . Agent 2 accepts if and only if  $s_2 = b_2$ . Agent 2's off-equilibrium beliefs are that an offer  $p' < p_2$  indicates  $s_3 = b_3$ , while an offer  $p' > p_2$  indicates  $s_2 = a_3$ . If instead

$$\min\{V(b_1 a_2 a_3), V(b_1 a_2 b_3)\} > V(b_1 a_2) \quad (13)$$

then agent 3 offers agent 2 a price  $p_2 = V(b_1 a_2)$ . Agent 2 accepts if and only if  $s_2 = a_2$ . Agent 2's off-equilibrium beliefs are that an offer  $p' < p_2$  indicates  $s_3 = a_3$ , while an offer  $p' > p_2$  indicates  $s_2 = b_3$ . If neither (12) nor (13) holds, then no trade occurs between agents 2 and 3.

Finally, conditional on agent 1 keeping the asset in date 1, at date 2 agent 3 offers agent 2 a price  $p_1 = V(b_1)$ . Agent 1's off-equilibrium beliefs are that an offer  $p' < p_1$  indicates  $s_3 = b_3$ , while an offer  $p' > p_1$  indicates  $s_2 = a_3$ . Agent 1 accepts this offer if and only if  $s_1 = b_1$ . (In equilibrium, he rejects the offer conditional on reaching this path of the game.)

The proof that this is indeed an equilibrium is as follows. Given that in the equilibrium described agent 2 acquires the asset only when  $s_1 = b_1$ , the trading round between agents 2 and 3 is exactly parallel to our basic model. Conditions (12) and (13) are simply straightforward adaptations of conditions (TC1) and (TC2).

Given the equilibrium strategies in the trading round between agents 2 and 3, agent 2 finds it weakly profitable to offer agent 1 an amount  $p_1 = V(b_1)$  for the asset: agent 1 only accepts if  $s_1 = b_1$ , and so the value of the asset to agent 2 is either  $V(b_1 a_2)$  or  $V(b_1 b_2)$ , both of which exceed  $V(b_1)$  by assumption. As in the proof of Proposition 5, agent 2 has no profitable deviation available.

The trading round between agent 1 and agent 3 is again exactly analogous to our basic model.

Finally, given the payoffs available in date 2 if he keeps the asset, agent 1's strategy in date 1 is optimal — as before, for the same reasons as in the proof of Proposition 5.

PROOF OF PROPOSITION 8

Since by assumption  $v(A, \beta) = v(B, \alpha)$ , without loss we normalize both to 0, i.e.,  $v(A, \beta) = v(B, \alpha) = 0$ . Throughout the proof, we write  $\phi = v(A, \alpha)/v(B, \beta)$ ,  $L_i(s) = f_i(s|\alpha)/f_i(s|\beta)$ ,  $M_i(s) = F_i(s|\alpha)/F_i(s|\beta)$ , and  $q = \Pr(\alpha)/\Pr(\beta)$ . Note that  $M_i(0) = L_i(0)$ ,  $M_i(1) = 1$ , and  $M_i(s) < L_i(s)$  for  $s > 0$  (this is easily established using MLRP). By assumption,  $L_2(1) \leq L_1(1)$ ,  $L_2(0) \geq L_1(0)$ , and  $L_1(s)/M_1(s)$  is increasing in  $s$ .

Define  $\bar{\phi} = (qL_1(0))^{-1}$  and  $\underline{\phi}_0 = \frac{(qL_1(1))^{-1} + 1}{qL_2(0) + 1}$ . Note that  $\bar{\phi} > \underline{\phi}_0$  since  $L_2(0) \geq L_1(0)$ . Take  $\frac{v(A, \alpha)}{v(B, \beta)} \in [\underline{\phi}_0, \bar{\phi}]$ .

We establish the result for the case of  $\delta = 0$ . By continuity, our result holds for all  $\delta$  sufficiently small.

**Claim I:** There exists a quadruple  $(\underline{s}, \bar{s}, \hat{s}, p)$  such that condition (9) holds (the buyer's behavior reveals nothing), along with

$$p = v(A, \alpha) \Pr(\alpha | s_1 = \hat{s}) \quad (14)$$

$$p = v(A, \alpha) \Pr(\alpha | s_1 \leq \hat{s}, s_2 = \bar{s}) \quad (15)$$

$$p = v(B, \beta) \Pr(\beta | s_1 \leq \hat{s}, s_2 = \underline{s}). \quad (16)$$

These three conditions say that the seller is indifferent between selling and not selling when he observes  $\hat{s}$ , and that knowing  $s_1 \leq \hat{s}$  the buyer is indifferent between buying and not buying when he observes  $s_2 = \underline{s}, \bar{s}$ . (In making these statements we have assumed that action  $A$  is optimal given  $s_1 = \hat{s}$ , and given  $s_1 \leq \hat{s}$  together with  $s_2 = \bar{s}$ ; and that action  $B$  is optimal given  $s_1 \leq \hat{s}$  together with  $s_2 = \underline{s}$ . We verify these in Claim II below.)

**Proof of Claim I:**

Combining the seller indifference condition (14) with the buyer's first indifference condition (15) yields

$$\frac{qL_1(\hat{s})}{qL_1(\hat{s}) + 1} = \frac{qL_2(\bar{s})M_1(\hat{s})}{qL_2(\bar{s})M_1(\hat{s}) + 1} \quad (17)$$



while combining condition (14) with the buyer's second indifference condition (16) yields

$$\phi \frac{qL_1(\hat{s})}{qL_1(\hat{s}) + 1} = 1 - \frac{qL_2(\underline{s}) M_1(\hat{s})}{qL_2(\underline{s}) M_1(\hat{s}) + 1}. \quad (18)$$

Let  $s^*$  be the signal for which  $L_2(s^*) = 1$ . The lefthand side (LHS) of (18) is increasing in  $\hat{s}$ , while holding  $\underline{s} \leq s^*$  fixed the righthand side (RHS) is decreasing. Moreover, at  $\hat{s} = 0$  the LHS is strictly less than the RHS since

$$\begin{aligned} \phi \frac{qL_1(0)}{qL_1(0) + 1} &< \frac{1}{qM_1(0) + 1} \\ &= 1 - \frac{qL_2(s^*) M_1(0)}{qL_2(s^*) M_1(0) + 1} \leq 1 - \frac{qL_2(\underline{s}) M_1(0)}{qL_2(\underline{s}) M_1(0) + 1}, \end{aligned}$$

where the first inequality follows from  $\phi \leq \bar{\phi}$  and the second inequality from MLRP. Likewise, at  $\hat{s} = 1$  the LHS of (18) strictly exceeds the RHS since

$$\phi \frac{qL_1(1)}{qL_1(1) + 1} > 1 - \frac{qL_2(0) M_1(1)}{qL_2(0) M_1(1) + 1} \geq 1 - \frac{qL_2(\underline{s}) M_1(1)}{qL_2(\underline{s}) M_1(1) + 1},$$

where the first inequality follows from  $\phi \geq \underline{\phi}_0$  and the second inequality from MLRP. As such, for each  $\underline{s} \leq s^*$  there exists a unique  $\hat{s}$  such that condition (18) holds. Let  $g(\underline{s})$  denote the corresponding function from  $[0, s^*]$  into  $[0, 1]$ . The function  $g$  is decreasing and continuous, and is easily seen to have range  $[s_L, s_H]$  for some  $0 < s_L < s_H < 1$ .

We next show that conditions (9) and (17) together define a continuous function  $h$  mapping values  $\underline{s} \in [0, s^*]$  into  $[0, 1]$ .

First, (9) rewrites as

$$F_2(\underline{s}|\beta) - F_2(\underline{s}|\alpha) = F_2(\bar{s}|\beta) - F_2(\bar{s}|\alpha).$$

The function  $F_2(s|\beta) - F_2(s|\alpha)$  is continuous in  $s$ , equals 0 at  $s = 0, 1$ , and obtains its unique maximum at  $s^*$  (recall  $f_2(s^*|\alpha) = f_2(s^*|\beta)$ ). As such, for any  $\underline{s} \leq s^*$  there is a unique  $\bar{s} \geq s^*$  such that (9) holds.

Second, condition (17) clearly holds if and only if

$$\frac{L_1(\hat{s})}{M_1(\hat{s})} = L_2(\bar{s}).$$

Fix any  $\bar{s} \geq s^*$ . Certainly  $L_1(0)/M_1(0) = 1 \leq L_2(\bar{s}) \leq L_2(1) \leq L_1(1)/M_1(1)$ . So by continuity (17) is satisfied for some  $\hat{s}$ . Moreover, by our regularity condition,  $L_1(\cdot)/M_1(\cdot)$  is an increasing function, and so  $\hat{s}$  is unique. Finally, note that if  $\bar{s} = s^*$  then (17) is satisfied only if  $\hat{s} = 0$ , while if  $\bar{s} = 1$  then (17) is satisfied only if  $\hat{s} = 1$ .

Together, the above observations imply that conditions (9) and (17) together define a continuous function  $h$  mapping values  $\underline{s} \in [0, s^*]$  into  $[0, 1]$ , with  $h(0) = 1$  and  $h(s^*) = 0$ .

By standard arguments, there exists  $\underline{s} \in [0, s^*]$  such that  $g(\underline{s}) = h(\underline{s})$ . Define  $(\bar{s}, \hat{s}, p)$  by  $\hat{s} = g(\underline{s})$ ,  $\bar{s}$  such that (9) holds, and  $p = v(A, \alpha) \Pr(\alpha | s_1 = \hat{s})$ . This completes the proof of Claim I. ■

**Claim II:** Given  $(\underline{s}, \bar{s}, \hat{s}, p)$  satisfying (9) and (14) - (16), action  $A$  is optimal given  $s_1 = \hat{s}$ , and given  $s_1 \leq \hat{s}$  together with  $s_2 = \bar{s}$ ; and action  $B$  is optimal given  $s_1 \leq \hat{s}$  together with  $s_2 = \underline{s}$ .

**Proof of Claim II:** If the seller knows only  $s_1 = \hat{s}$ , we must show that he chooses action  $A$ , that is,

$$\phi \frac{qL_1(\hat{s})}{qL_1(\hat{s}) + 1} \geq 1 - \frac{qL_1(\hat{s})}{qL_1(\hat{s}) + 1}.$$

From condition (18), this holds if and only if  $L_2(\underline{s}) M_1(\hat{s}) \leq L_1(\hat{s})$ . This satisfied, since from condition (17)  $L_1(\hat{s}) = L_2(\bar{s}) M_1(\hat{s})$ .

If the buyer knows  $s_1 \leq \bar{s}$ , and also  $s_2 = \bar{s}$ , we must again show that he chooses action  $A$ , that is,

$$\phi \frac{qL_2(\bar{s}) M_1(\hat{s})}{qL_2(\bar{s}) M_1(\hat{s}) + 1} \geq 1 - \frac{qL_2(\bar{s}) M_1(\hat{s})}{qL_2(\bar{s}) M_1(\hat{s}) + 1}.$$

From condition (17)  $L_2(\bar{s}) M_1(\hat{s}) = L_1(\hat{s})$ , and so the buyer chooses action  $A$  under these circumstances if and only if the seller chooses action  $A$  having observed just  $s_1 = \hat{s}$  — which we have shown to be the case.

Finally, the buyer will choose action  $B$  if he knows  $s_1 \leq \bar{s}$ , and also  $s_2 = \underline{s}$ : for by construction his valuation under these conditions is the same as if he knows  $s_1 \leq \bar{s}$  and  $s_2 = \bar{s}$ , and this can only be the case if he selects a different action in the two cases. ■

Take  $(\underline{s}, \bar{s}, \hat{s}, p)$  satisfying (9) and (14) - (16). To complete the proof of Proposition 8, it remains to show that the buyer prefers to buy whenever  $s_2 \in [0, \underline{s}] \cup [\bar{s}, 1]$  and prefers not to buy whenever  $s_2 \in (\underline{s}, \bar{s})$ ; and the seller prefers to sell whenever  $s_2 \in [0, \hat{s}]$ , and prefers not to sell whenever  $s_2 \in (\hat{s}, 1]$ .

With some abuse of notation, we write  $V(s_1 \leq \hat{s}, s_2 = \bar{s})$  for the value of asset given the information that  $s_1 \leq \hat{s}$  and  $s_2 = \bar{s}$ , etc. By construction,

$$p = V(s_1 = \hat{s}) = V(s_1 \leq \hat{s}, s_2 = \underline{s}) = V(s_1 \leq \hat{s}, s_2 = \bar{s}).$$

Since  $\Pr(\alpha | s_1 \leq \hat{s}, s_2)$  is increasing in  $s_2$ , and  $V$  is convex, it follows that  $V(s_1 \leq \hat{s}, s_2) \geq p$  for  $s_2 \leq \underline{s}$  and  $s_2 \geq \bar{s}$ , and that  $V(s_1 \leq \hat{s}, s_2) \leq p$  for  $s_2 \in (\underline{s}, \bar{s})$ . Thus the buyer's equilibrium behavior is as described.

For the seller, note first that since he takes action  $A$  at signal  $s_1 = \hat{s}$ , he will certainly take action  $A$  for all higher signals. As such,  $V(s_1) \geq V(s_1 = \hat{s}) = p$  if  $s_1 \geq \hat{s}$ . Finally, we must show that  $V(s_1) \leq V(s_1 = \hat{s}) = p$  for  $s_1 \leq \hat{s}$ . If action  $A$  is optimal even at the lowest signal  $s_1 = 0$ , this is immediate. If instead action  $B$  is optimal at  $s_1 = 0$ , it suffices (given convexity) to show that

$$V(s_1 = 0) = \Pr(\beta | s_1 = 0) v(B, \beta) \leq \Pr(\alpha | s_1 = \hat{s}) v(A, \alpha) = V(s_1 = \hat{s}).$$

Rewriting this condition gives

$$\phi \frac{qL_1(\hat{s})}{qL_1(\hat{s}) + 1} \geq 1 - \frac{qL_1(0)}{qL_1(0) + 1}.$$

Define

$$\underline{\phi} = \max \left\{ \underline{\phi}_0, \frac{1}{qL_1(\hat{s})} \frac{qL_1(\hat{s}) + 1}{qL_1(0) + 1} \right\}.$$

Finally, note that since  $\hat{s} > 0$ ,  $L_1(\hat{s}) > L_1(0)$ , and so  $\underline{\phi} < \bar{\phi}$ . As such, the interval  $[\underline{\phi}, \bar{\phi}]$  is non-empty.