

**RODNEY L. WHITE CENTER FOR FINANCIAL RESEARCH**

Marshall E. Blume, Director  
39<sup>th</sup> ANNUAL SEMINAR

***HOUSEHOLD PORTFOLIO-CHOICE AND FINANCIAL DECISION-MAKING***

**A Wharton Impact Conference**

Organized by Nicholas S. Souleles & Jessica A. Wachter

**March 26, 2010**

- 8:30 – 9:00 Continental Breakfast
- 9:00 – 10:15 ***Mutual Fund Tax Clienteles***  
Clemens Sialm, The University of Texas at Austin  
Laura Starks, The University of Texas at Austin (presenter)  
Discussants: Susan Christoffersen, McGill University  
Peter Brady, Investment Company Institute
- 10:30 – 11:45 ***Can Psychological Aggregation Manipulations Affect Portfolio Risk-Taking? Evidence from a Framed Field Experiment***  
John Beshears, Harvard University  
James J. Choi, Yale University  
David Laibson, Harvard University  
Brigitte C. Madrian, Harvard University (presenter)  
Discussants: Wei Jiang, Columbia University  
Stephen P. Utkus, Vanguard
- 11:45 – 1:45 Lunch and Panel Discussion  
***Government Policy and Household Finances***  
Moderator: Richard Herring, The Wharton School  
Panelists: John D. Worth, US Department of the Treasury  
Martin N. Baily, The Brookings Institution  
Chester S. Spatt, Carnegie Mellon University
- 1:45 – 3:00 ***Nature or Nurture: What Determines Investor Behavior?***  
Amir Barnea, Claremont McKenna College  
Henrik Cronqvist, Claremont McKenna College (presenter)  
Stephan Siegel, University of Washington  
Discussants: Paolo Sodini, Stockholm School of Economics  
George M. Korniotis, Board of Governors of the Federal Reserve System
- 3:15 - 4:30 ***Residential Mortgage Default: The Roles of House Price Volatility, Euphoria and the Borrower's Put Option***  
Wayne R. Archer, University of Florida (presenter)  
Brent C Smith, Virginia Commonwealth University  
Discussants: Tomasz Piskorski, Columbia University  
Shane M. Sherlund, Board of Governors of the Federal Reserve System

**Location: The Wharton School, Jon M. Huntsman Hall, Colloquium Level (8<sup>th</sup> Floor)**